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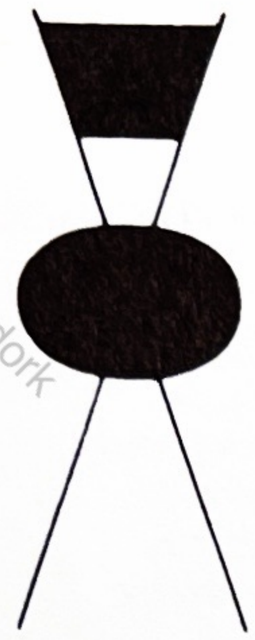

SPECIAL FEATURES

Publisher's Notes
Personalities

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Phillip L. Pritchard, Publisher
Associate member, A.I.D.

SUMMER 1960
contents of **Vol. 11, no. 2**

furniture forum

reference of contemporary design

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Note: FURNITURE FORUM is so designed that the 4-issues of each year may be bound into one cover, thereby providing a permanent, accumulative source-reference volume. Since the 4-issues of each year constitute a VOLUME, subscriptions are only sold by the year to include the 4-issues.

furniture forum

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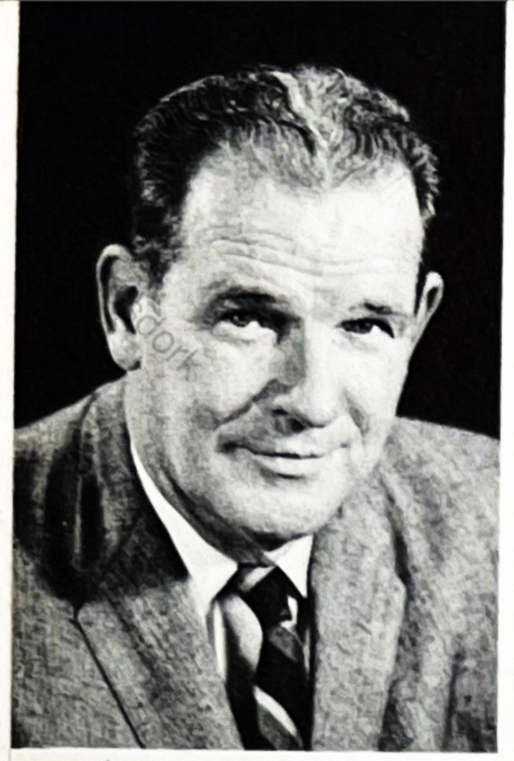


publisher's notes

The American Institute of Decorators held their 29th Annual National Conference and re-elected J. H. Leroy Chambers of the Maryland Chapter as their president for 1960-1961. Roy Folk Beal, Texas, was elected as the new chairman.

Staging their first annual interiors show, the Southern California Chapter presented "Doorways to Gracious Living" at the Hollywood Palladium. More than 100 room settings designed by top A.I.D. designers were on display.

To your editors way of thinking, there should be more such displays to bring directly to the public an opportunity to see first hand what professional service can do for the homeowner. Congratulations to the Southern California Chapter.

Running concurrent with the SUMMER MARKET in Chicago, the Chicago Trade Fair presented the 1960 Chicago International Trade Fair at Navy Pier Exhibition Hall. The first five days were reserved for the Trade and from the complaints heard in many regular Market Showrooms, this side attraction did not help attendance at Market. The Summer Market was very quiet and that age-old question, "are there too many markets" was cussed and discussed many many times over, both editorially and widely through the industry. The subject is so important, there should be a careful and thorough study made and some definite decision arrived at soon.

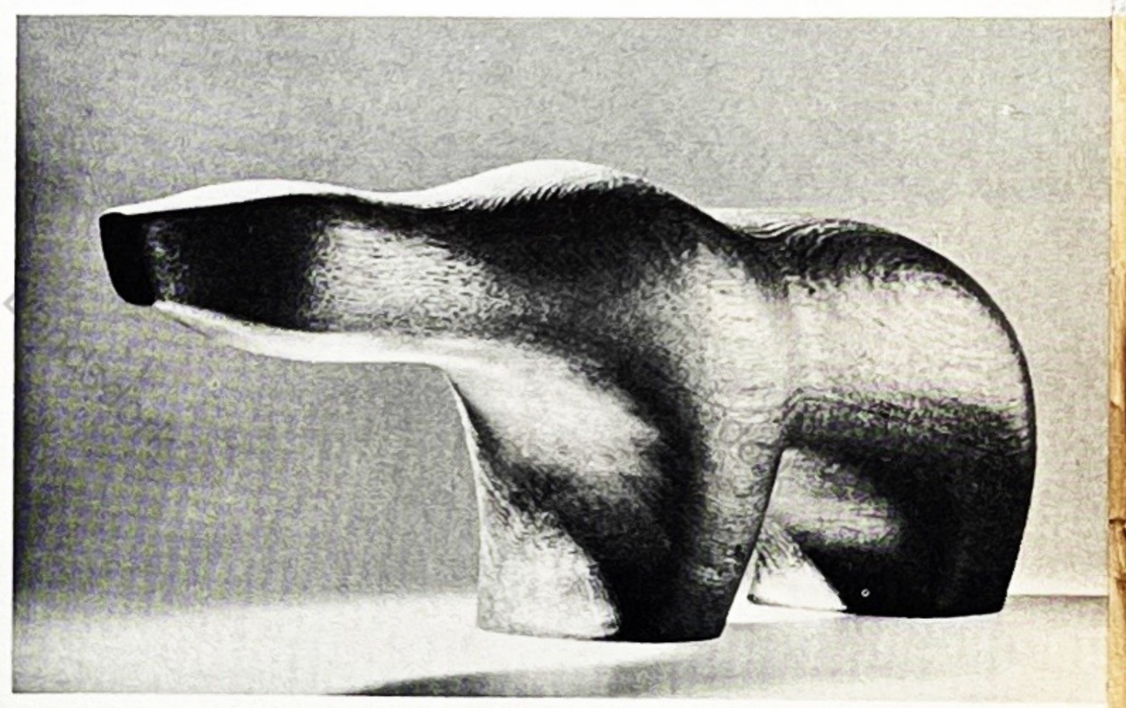
The National Society of Interior Designers have held their elections for the coming year and Edward F. White of the Southern California Chapter was elected president. Michael Greer, retiring president, was elected as Chairman of the Board. Mr .Greer has done an outstanding job during the past year in directing the growth and activities of N.S.I.D. and to him our sincere congratulations.

On August 30, your editor will depart for a six weeks trip to Europe and will visit some ten countries. He will cover the Netherlands, all of the Scandinavian countries, parts of Germany, Switzerland, France, Italy and England. Of particular interest will be the Scandinavian Design Cavalcade and the Triennale. Because of the importance of this trip, on his return, FURNITURE FORUM will undertake its first INTERNATIONAL Issue. By agreement with the co-operative firms who make our publication possible, it has been decided to combine the last two issues of this year, Volume 11 no. 3 and no. 4, into one issue. It will be the LARGEST and most IMPORTANT issue we have published to date, and an issue which will prove most worthwhile to our readers.

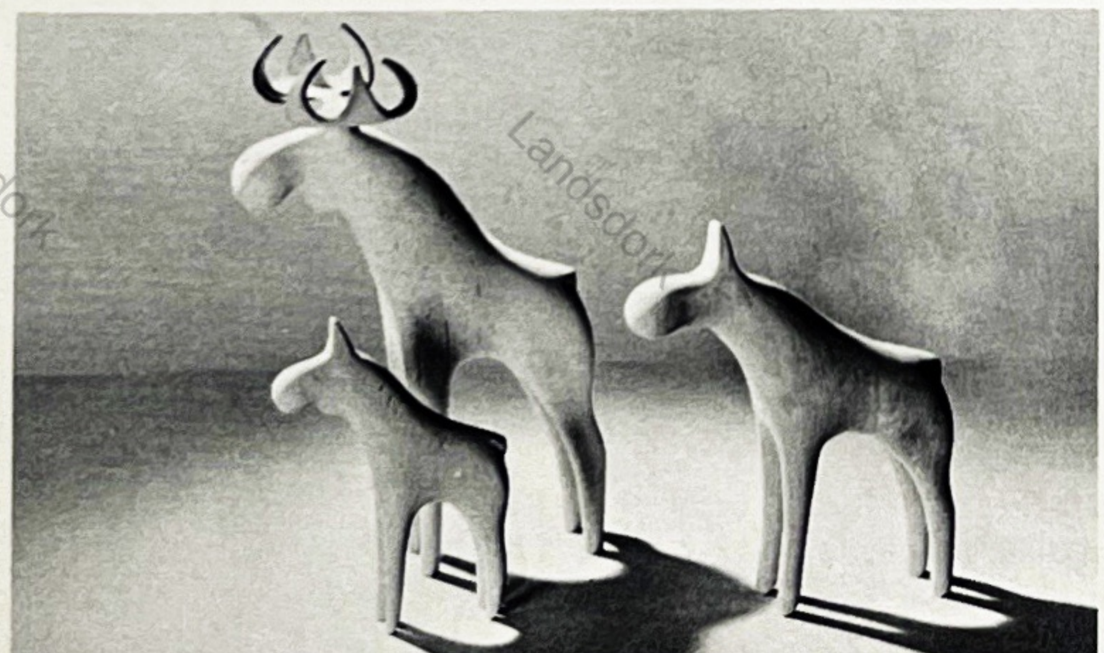
Phillip L. Pritchard
Editor—Publisher

personalities

ARNE TJOMSLAND started out in the business world as a publicity man. Son of a noted zoologist, he spent much of his youth with his father at the Oslo Zoological Museum, getting to know animals, sketching them incessantly, learning their most pronounced characteristics. Thus truth as well as beauty are reflected in the life-like designs which have become almost a trade-mark in Norway. Working with whale bone and wood, Arne has created a miniature zoo and while his designs are produced in large volume, he constantly supervises production thus reflecting his keen interest in true craftsmanship. Some of his recent designs are shown here and are being imported to America. The wooden figures are being made by Hiorth & Ostlyngen, Oslo and the whale bone figures by Goodwill-produkter A/S, Sandefjord, Norway.



Polar bear in teak

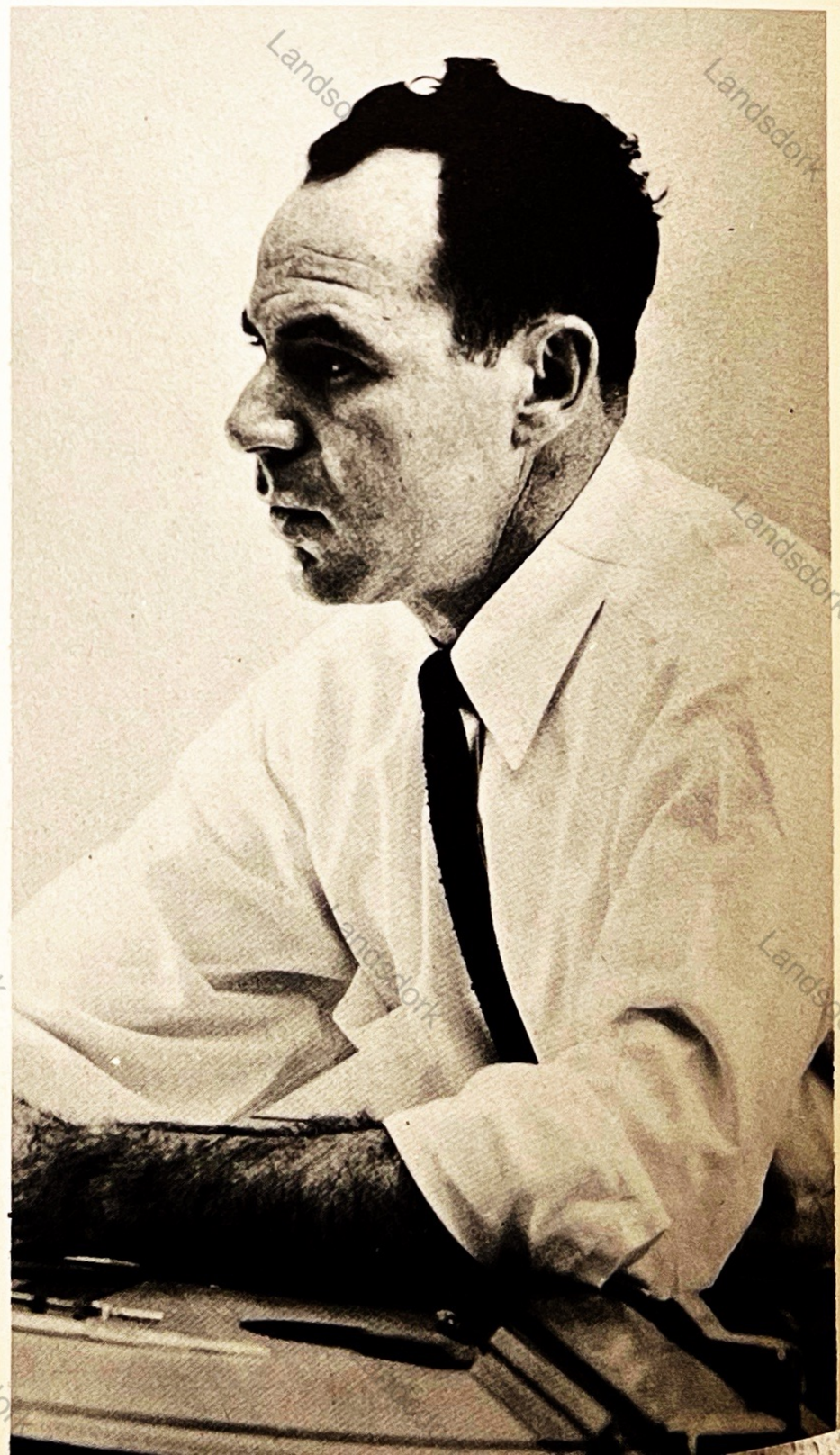


Norwegian elks, handcrafted from wood

Pfarmigan from the tooth of a sperm whale

SIGRUN BERG attended the Norwegian National School of Arts and Crafts and the Art Academy in Oslo. Since 1947 she has had her own design studio where she has created many textile designs, employing traditional painstaking Norwegian techniques. In 1954 Miss Berg was awarded the Diplome d'Honneur at the Milan Triennale. This year celebrating the ninetieth anniversary of the A.S. De Forenede Ullvarefabrikker D.P.U., one of Norways leading textile groups with six factories, Miss Berg has again created some special designs which are on exhibition at the current Triennale. In addition to her fabric designs, Miss Berg was commissioned to design ten allegorical wall-rugs to be hung in the new Cathedral in Bodo. Currently working with four of Norways top weaving factories, Miss Berg's designs are now being imported into the United States by Peter Wessel Ltd., of Hollywood, California.

JULES M. HEUMANN, a native San Franciscan, was born into a furniture manufacturing family. Jules studied architecture at the University of California, graduating in 1944, when he joined the United States Navy as an officer and served in the Pacific theater until the end of the war. Returning to California, he then joined his father in the family business and upon the passing of his father in 1949, with his brother, they took over the active ownership. Married, and father of two Native Daughters, he spends some of his spare time restoring classic cars. With his architectural background training and a keen interest and knowledge of the intricacies of manufacturing, Jules brings to his furniture designs a sense of scale and proportion which results in beauty and comfort. His "WEEKENDER", shown in this issue is being produced under franchise agreement in several countries. Currently he is designing several new groups using molded plywood, aluminum and plastic for the contract field.



Bruksbo Design Group made in Norway

Item: Desk Cabinet
35" x 12" x 16" high
Approximate Retail Price: 98.00

Designer: TORBJORN AFDAL
Item: "Tono" Chair
Approximate Retail Price: 119.00

Designers: **BENDT WING**
RAY THAULLOG
Item: Drop-leaf Table
28" x 8" closed; 28" x 46" open
Approximate Retail Price: 99.00

SHOWROOMS:
San Francisco—241 Clay Street
Los Angeles—4226 Melrose Avenue
Brooklyn, N.Y.—140—13th Street

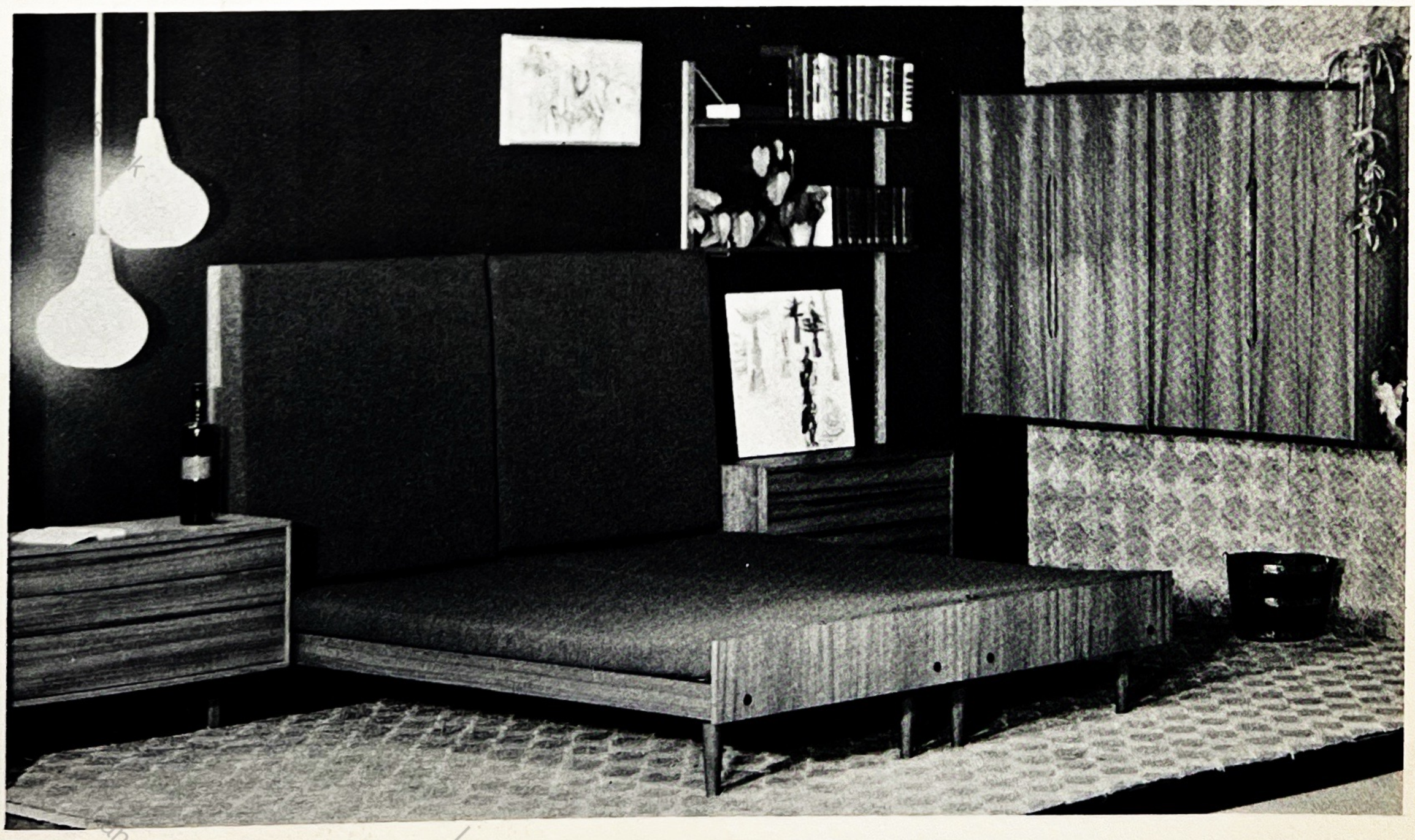
Wood: natural oiled teak veneer throughout
Metal: solid brass

Available for residential or contract installation

Item: Three Drawer Chest
35" x 15" x 16" high
Approximate Retail Price: 104.00

Item: Bed
80" x 35"; Rotex straps;
3" firm polyurethane foam mattress;
8 oz. pre-shrunk 90" zippered cover
Approximate Retail Price: 158.00
(Adjustable back rest, 42.00, C.O.M.)

Item: Cabinet
35" x 14" x 45" high
(5) adjustable shelves
Approximate Retail Price: 197.00

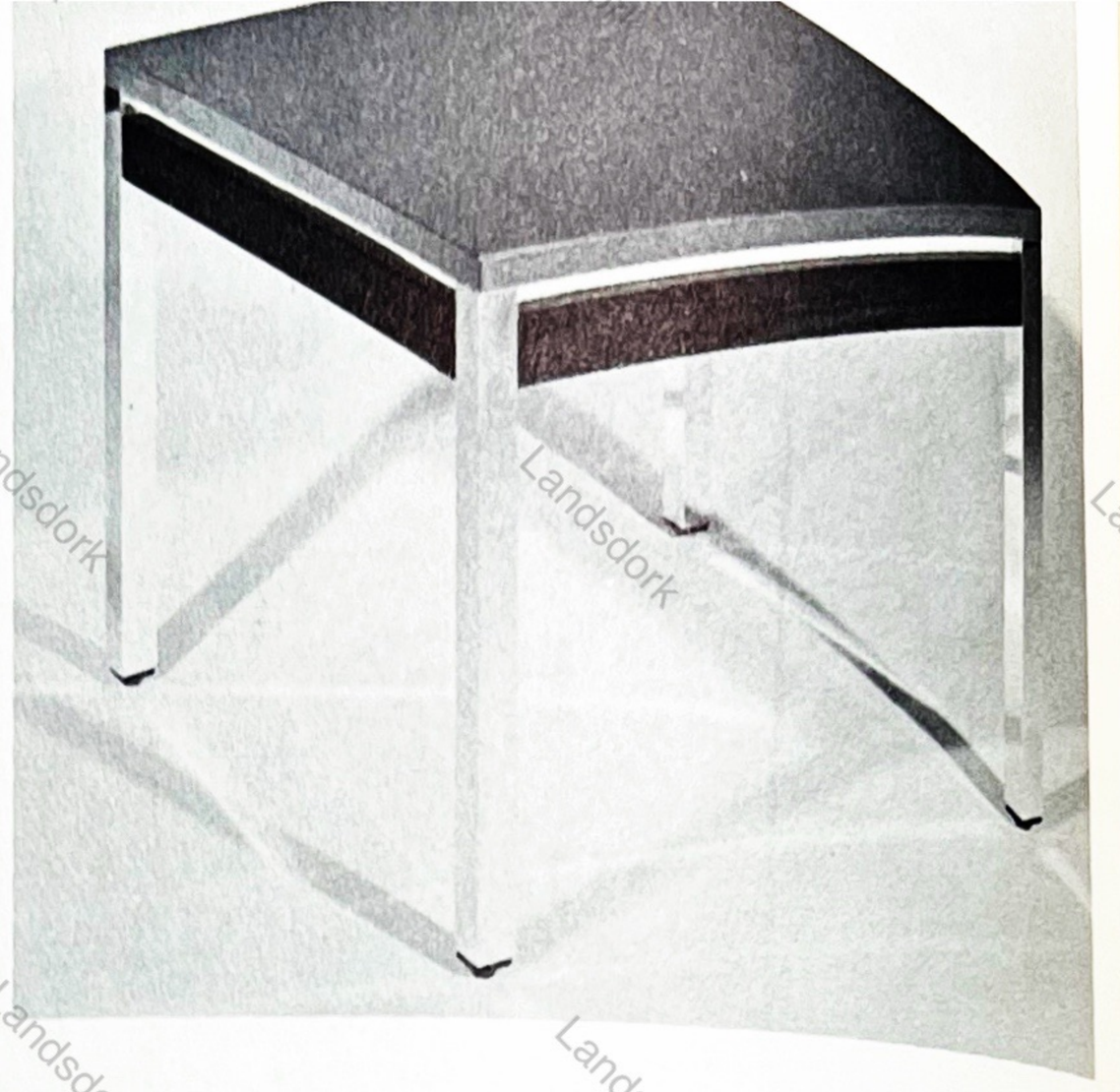


furniture forum

NORSCO
241 Clay Street
San Francisco, California

Landsdork

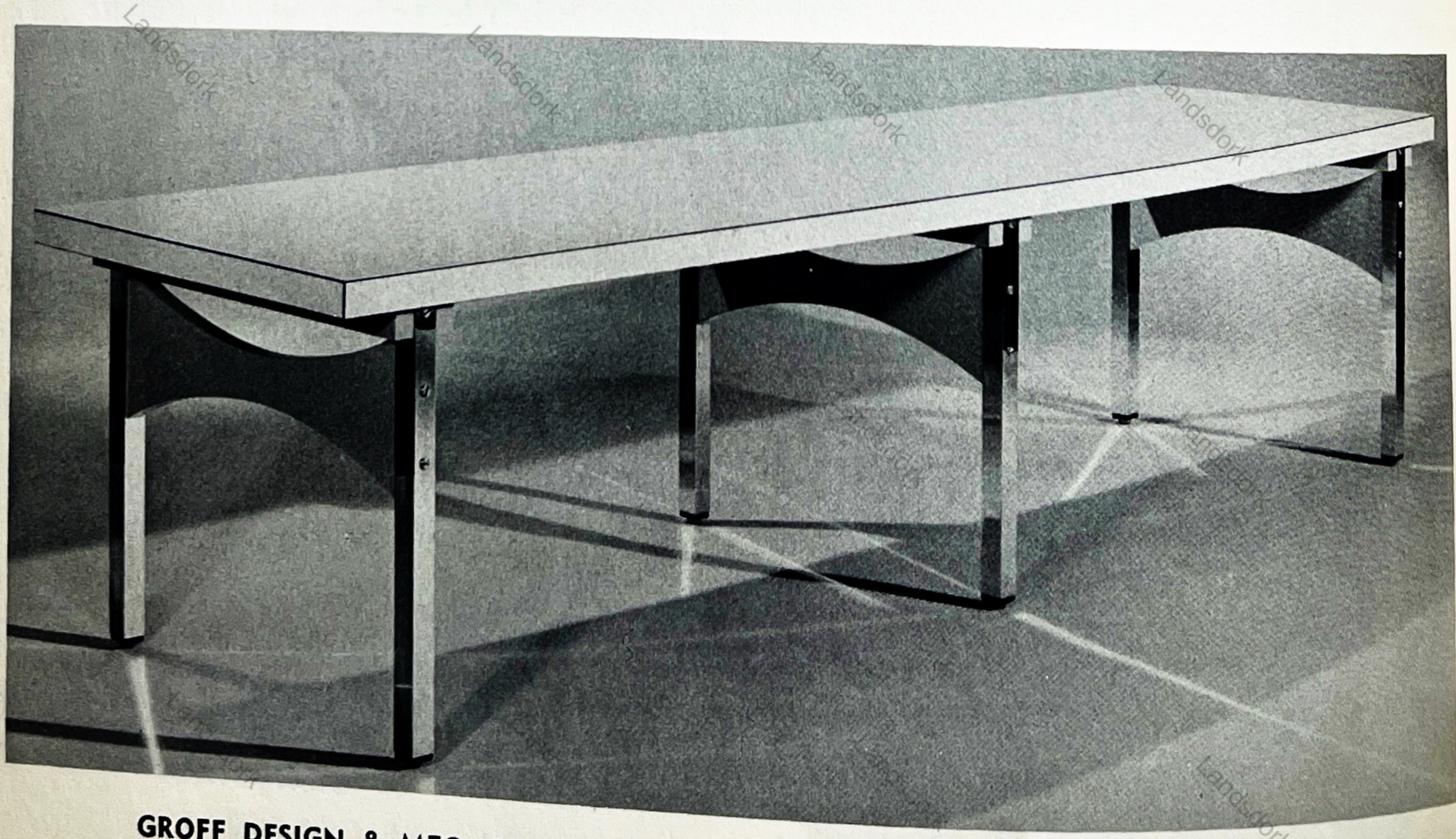
Item No. T-4001 **Table**
Top; 18" diameter; laminated plastic
Legs; aluminum; cone, 10-colors;
Wood; walnut
Approximate Retail Price: 55.00



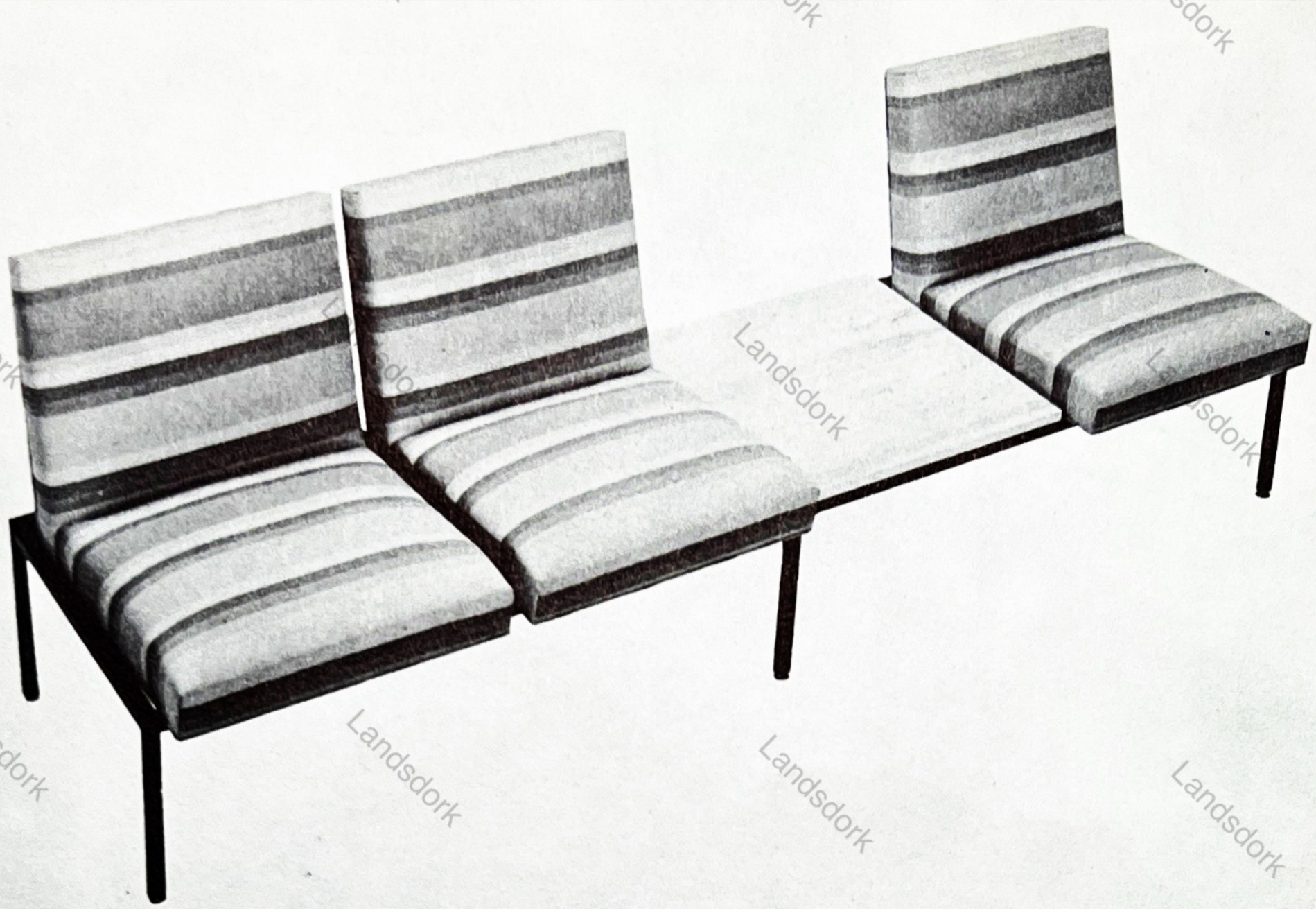
Item No. T-4030 **Table**
Top; 18" x 18"; wood or laminated plastic
Legs; aluminum; **stretcher,** walnut;
Indent; 10-colors
Approximate Retail Price: 77.00

Item No. T-4023 **Table**
Top; walnut wood or laminated plastic
Legs; aluminum; **stretcher,** 10-colors
Approximate Retail Price: 110.00

Available for residential or contract installation



GROFF DESIGN & MFG. CO.
819 Flagler Avenue
Jacksonville 7, Florida



Item No. Bf4/L/L/TM/L **Modular Seating**
94" x 29" x 29" high; seat, 17½" high
Four module steel frame unit with
(3) chair inserts & (1) travertine marble table top insert
Yardage required, 6, fabric or plastic; 96 sq. ft. of leather
Frame: matt black or satin chrome finish
Approximate Retail Prices:
Matt finish, fabric, 460.00; plastic, 502.00
Satin finish, fabric, 530.00; plastic, 572.00

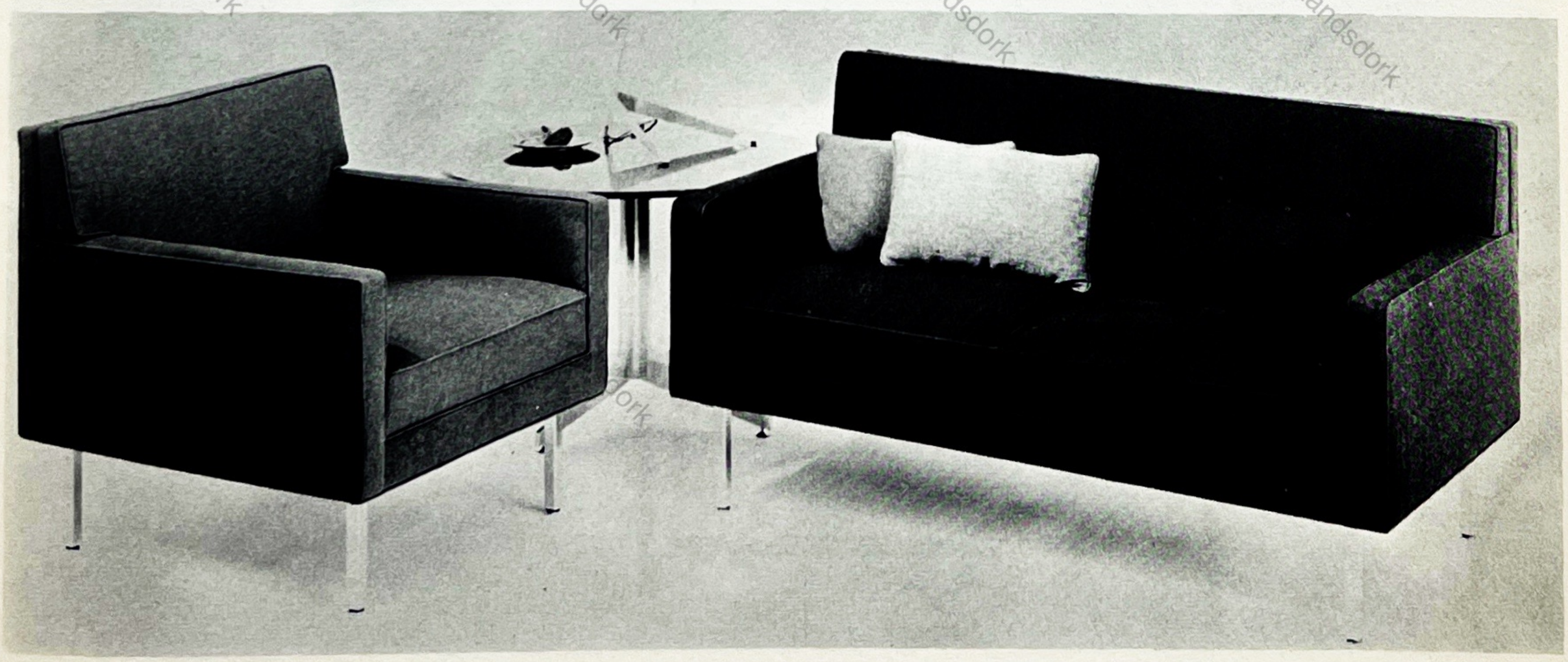
Available in single, double, triple or four-unit frame with choice of chair, cushion or wood, marble or plastic table top inserts

SPECIFICATIONS:
Legs: 1" x 1" tubular steel, satin chrome, matt black or walnut
Seat: foam rubber & loose hair over No-Sag springs
Back: Polyfoam & loose hair over No-Sag springs
Arms: Polyfoam on insides and outsides
Frame: air dried ash

This "T" Sectional Seating Group available in 23", 48" & 72" armless; 28", 53" & 77" with arms

Designer: HAROLD BARTOS
Item No. 2T28 **Arm Chair**
28" x 31" x 30" high
Yardage required, 4½, fabric or plastic; or 72 sq. ft. of leather
Approximate Retail Prices:
Fabric, 200.00; plastic or leather, 230.00
(Available with **R** or **L** arm)

Item No. 2T53 **Sofa**
53" x 31" x 30" high
Yardage required, 6½, fabric or plastic; or 104 sq ft. of leather
Approximate Retail Prices:
Fabric, 330.00; plastic or leather, 345.00
(Available with **R** or **L** arm)



furniture forum

LEHIGH FURNITURE CORPORATION
16 East 53 Street
New York 22, New York

Landsdork

Designer: Prof. LEOWALD
Item No. 351 **Side Chair**
18½" x 21" x 30" high
Wood: teak, walnut or beech
Seat: heavy saddle leather
in black or tan
Approximate Retail Price: 66.00

Item No. 520 **Table**
31" x 31" or 51" x 31"; 29" H
Wood: walnut, teak or oak
Approximate Retail Price: 120.00
(Available in custom sizes)

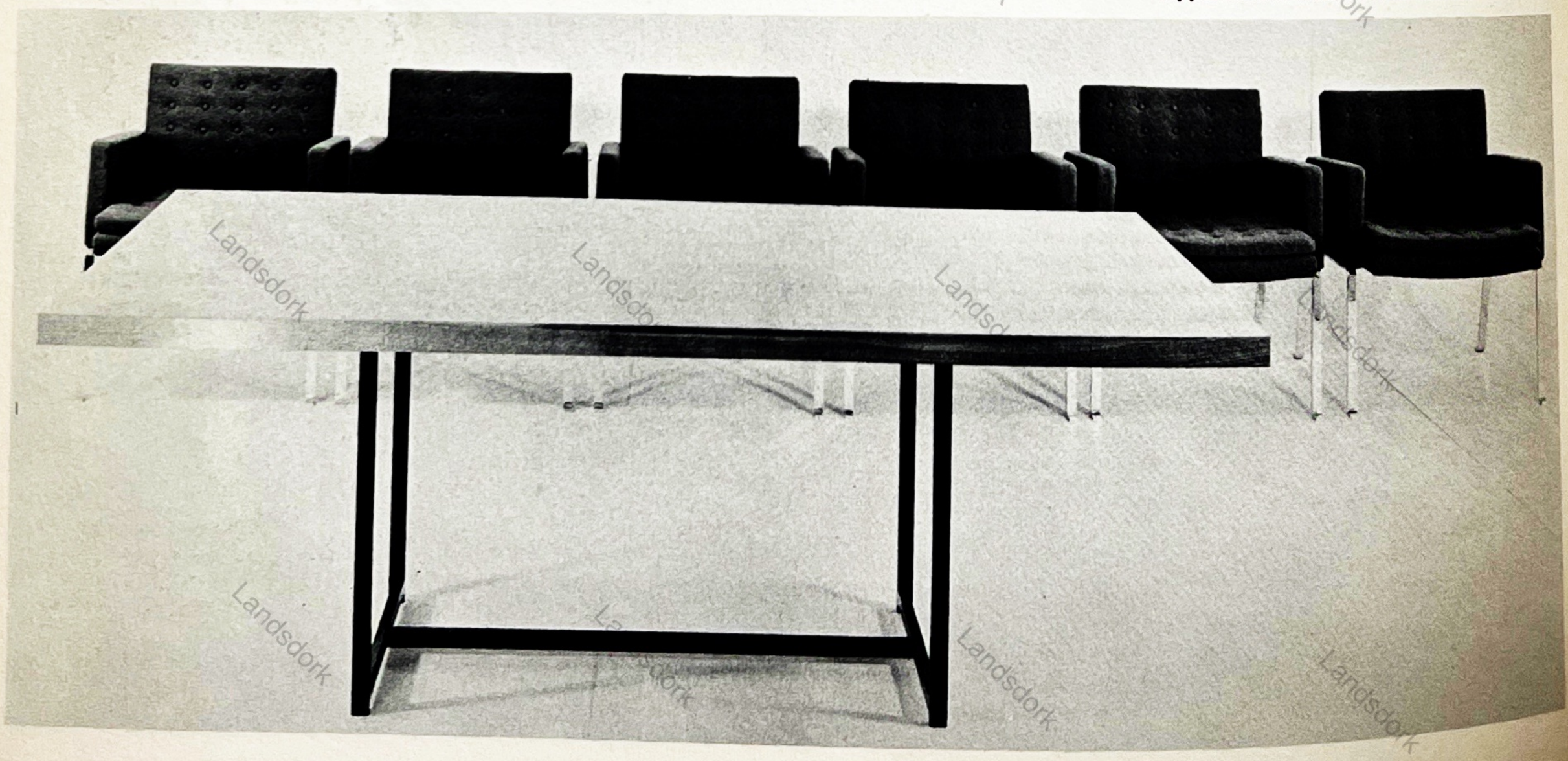
Available for residential or contract installation

Designer: Prof. RAINER
Item No. 463 **Bench**
20½" x 16" x 16" high
Wood: walnut, teak or cherry
Seat woven from saddle leather
Approximate Retail Price: 68.00

Designer: Prof. RAINER
Item No. 531 **Conference Table**
79" x 39½" x 29" high
Wood: walnut, teak or cherry
Approximate Retail Price: 322.00
(39" x 110" x 29" — 426.00)

SHOWROMS:
Chicago—325 West Huron
Grand Rapids—Waters Building

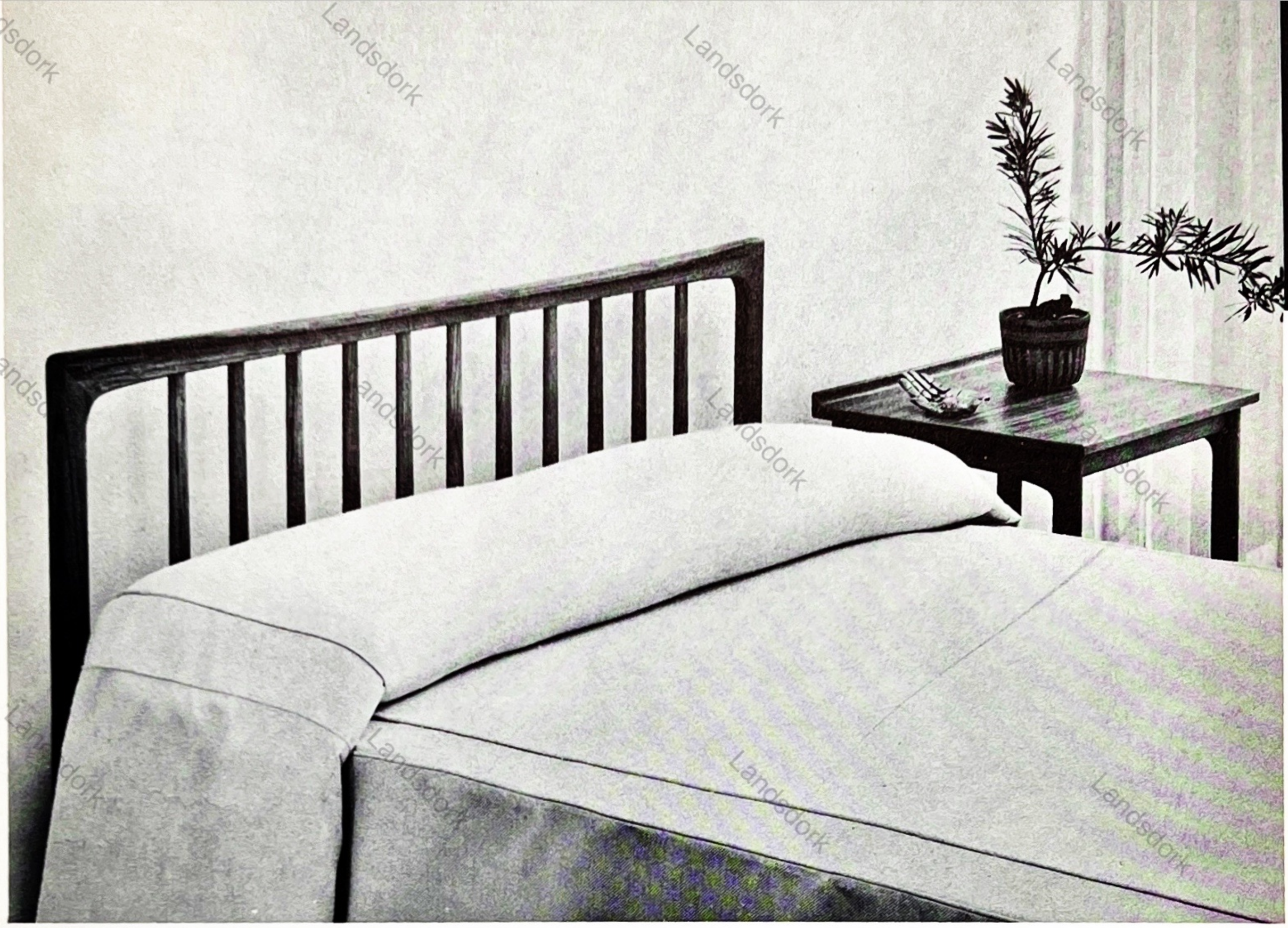
Designer: Prof. RAINER
Item No. 468-S **Conference Chair**
23½" x 25" x 31" high
Foam rubber with loose foam rubber
seat cushion
Approximate Retail Price: 308.00



Landsdork

HANSEATIC FURNITURE COMPANY
325 West Huron Street
Chicago 10, Illinois

furniture forum



Designer: FOLKE OHLESSON

Item No. 527-D **Headboard** (above)
54" x 34½" high
(#527-S **Single Headboard,** 39" x 34½" high)
(#527-K **Kingsize Headboard,** 79½" x 34½" high)
Approximate Retail Price: 99.00, **as shown**

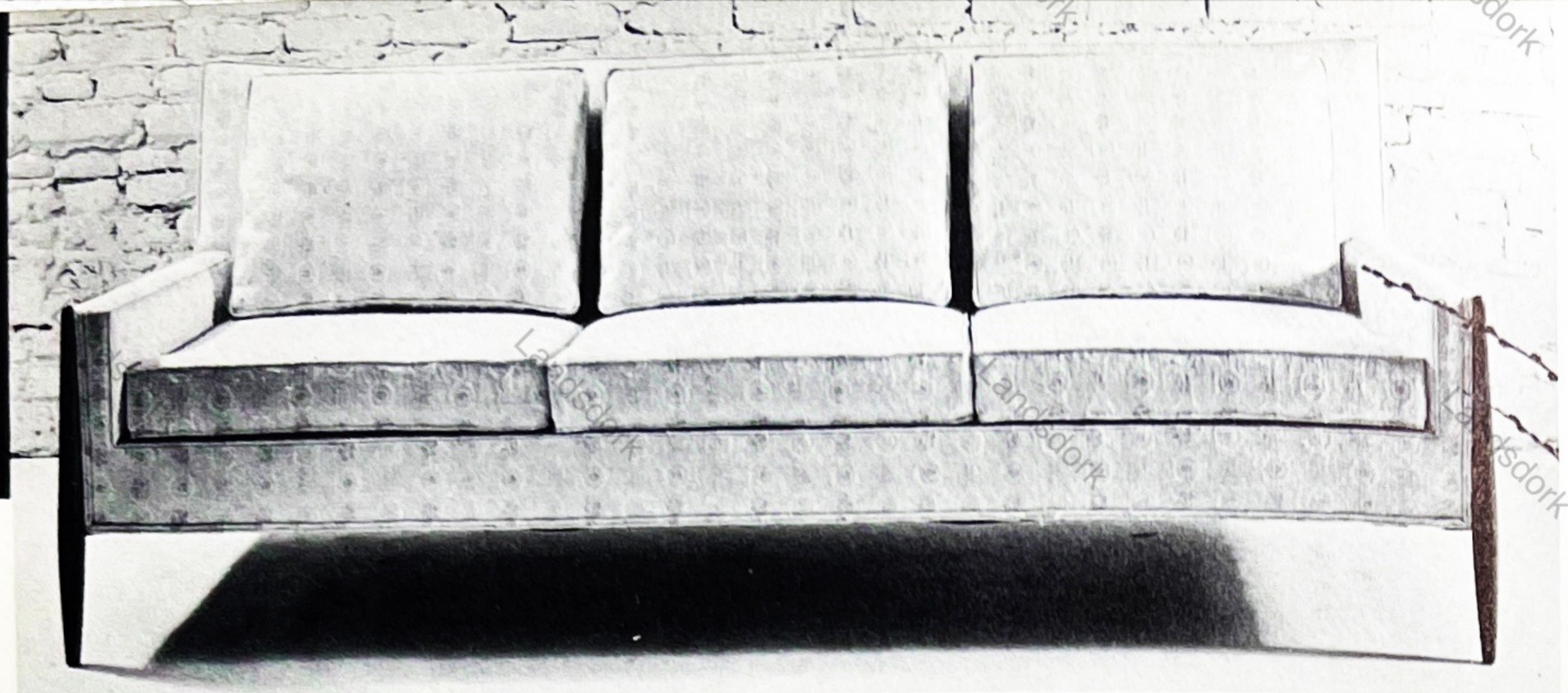
Item No. 519 **Nightstand**
22" x 19" x 23" high
Approximate Retail Price: 99.00

Item No. 525-S **Headboard**
39" x 33½" high
Available in single, double or kingsize
Approximate Retail Prices: 79.00, **single**
#525-D (54" x 33½") 99.00, **double**
#525-K (79½" x 33½") 129.00, **kingsize**

Item No. 526-S **Headboard**
39" x 36" high
Available in single, double or kingsize
Approximate Retail Prices: 79.00, **single**
#526-D (54" x 36") 99.00, **double**
#526-K (79½" x 36") 129.00, **kingsize**

Woods: Solid walnut or solid teak; oil finish

DUX INCORPORATED
1633 Adrian Road
Burlingame, California



Item No. 5063 **Sofa**
82" x 35" x 30" high
Wood: solid walnut trim
Foam seats; Dacron backs
Approximate Retail Price: 550.00, **muslin**

Designer: JULES M. HEUMANN

Item No. N-L8-AA **Sofa**
96" x 32" x 29" high
Wood: solid walnut trim
Foam seats; Dacron backs
Approximate Retail Price: 450.00, **muslin**
(Available with aluminum trim & legs)

SHOWROOMS:

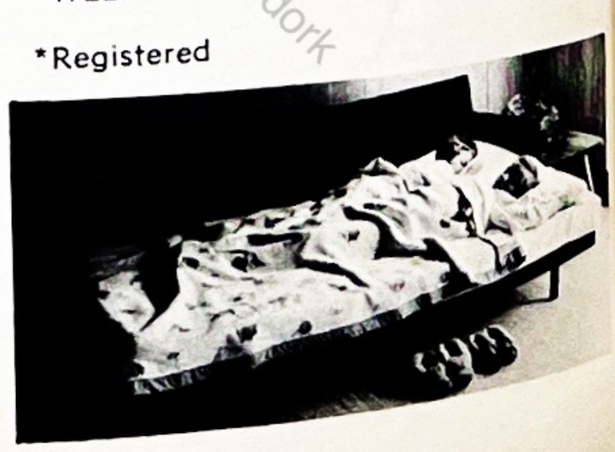
New York—160 East 56 Street
Chicago—Merchandise Mart
Dallas—Robert Greathouse
San Francisco—Western Merchandise Mart
Los Angeles—L.A. Home Furnishings Mart
Honolulu—Pacific Home Furnishers

Available for residential or contract installation

Item: The WEEKENDER* Sofa/Bed
Dimensions: 84" long, 32" high
converts into double bed
Back pillows each contain full-size Dacron bed pillow
Foam rubber seat cushion
Approximate Retail Price: 500.00, **muslin**

"WEEKENDER"* converted to double bed

*Registered

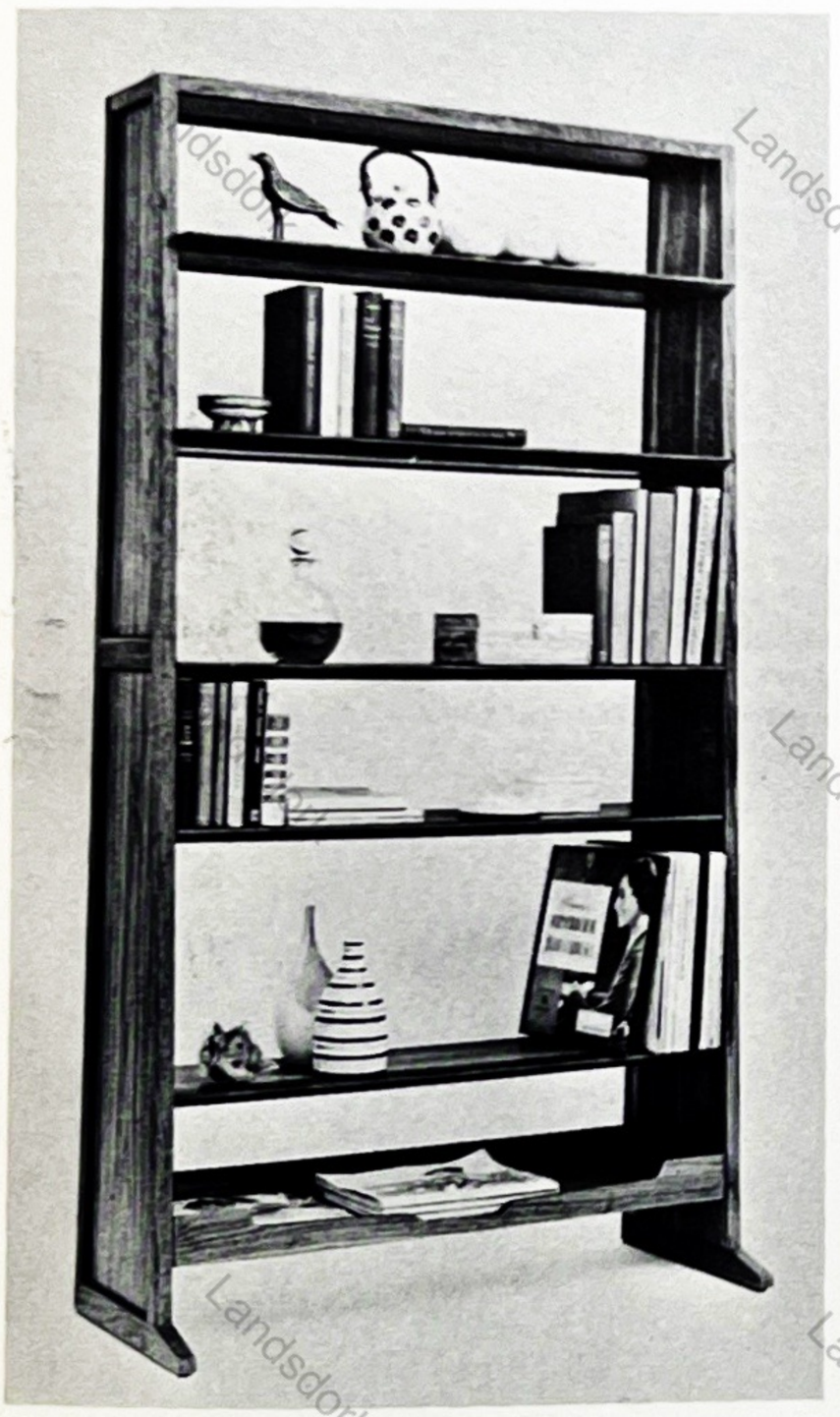


METROPOLITAN FURNITURE MANUFACTURING COMPANY
950 Linden Avenue
South San Francisco, California

furniture forum

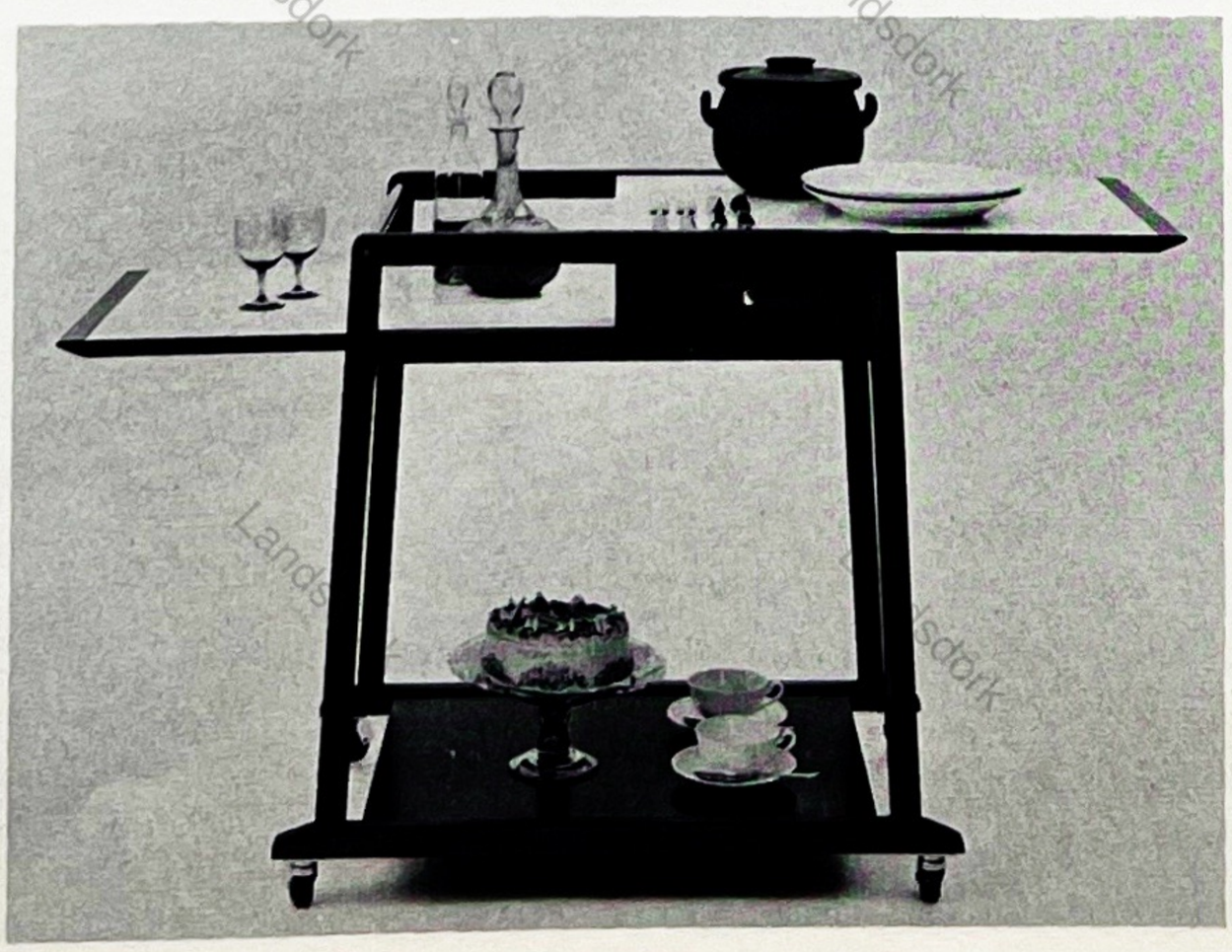
Designer: ALLAN GOULD
Item No. 60G **Table**
Available in 48" diameter or 48" square
Top: diamond veneer walnut, oil or lacquer finish
Legs: wood, chrome steel or black metal
Approximate Retail Price: 300.00

Designer: LOUIS DeRESPINIS
Item No. 20D **Standing Bookcase**
40" x 12" x 72" high
Wood: walnut, oil or semi-gloss finishes
(5) wood shelves with solid wood shaped nosing & bottom shelf
Approximate Retail Price: 250.00



Designer: IRVING LEPSELTER
Item No. 5L **Hutch**
36" x 16" x 46" high
Wood: walnut, oil or lacquer finish
Available open or closed with hinged doors;
Doors available with wood, cane, natural, black or olive Vinyl leather fronts
Approximate Retail Prices: 195.00, **open**
250.00, **closed**

Item No. 3L **Cabinet**
36" x 20" x 32" high
Matching wood, doors & finishes to above
Approximate Retail Price: 285.00



Designer: LOUIS DeRESPINIS
Item No. 8D **Server**
32" x 21" x 30¾" high
Wood: walnut, oil or semi-gloss finish
(2) pull-out Formica leaves;
Formica bottom shelf; accessories drawer;
Handle & caster hood in chrome or brass
Approximate Retail Price: 315.00

Available for residential or contract installation

Write for NEW catalog

furniture forum

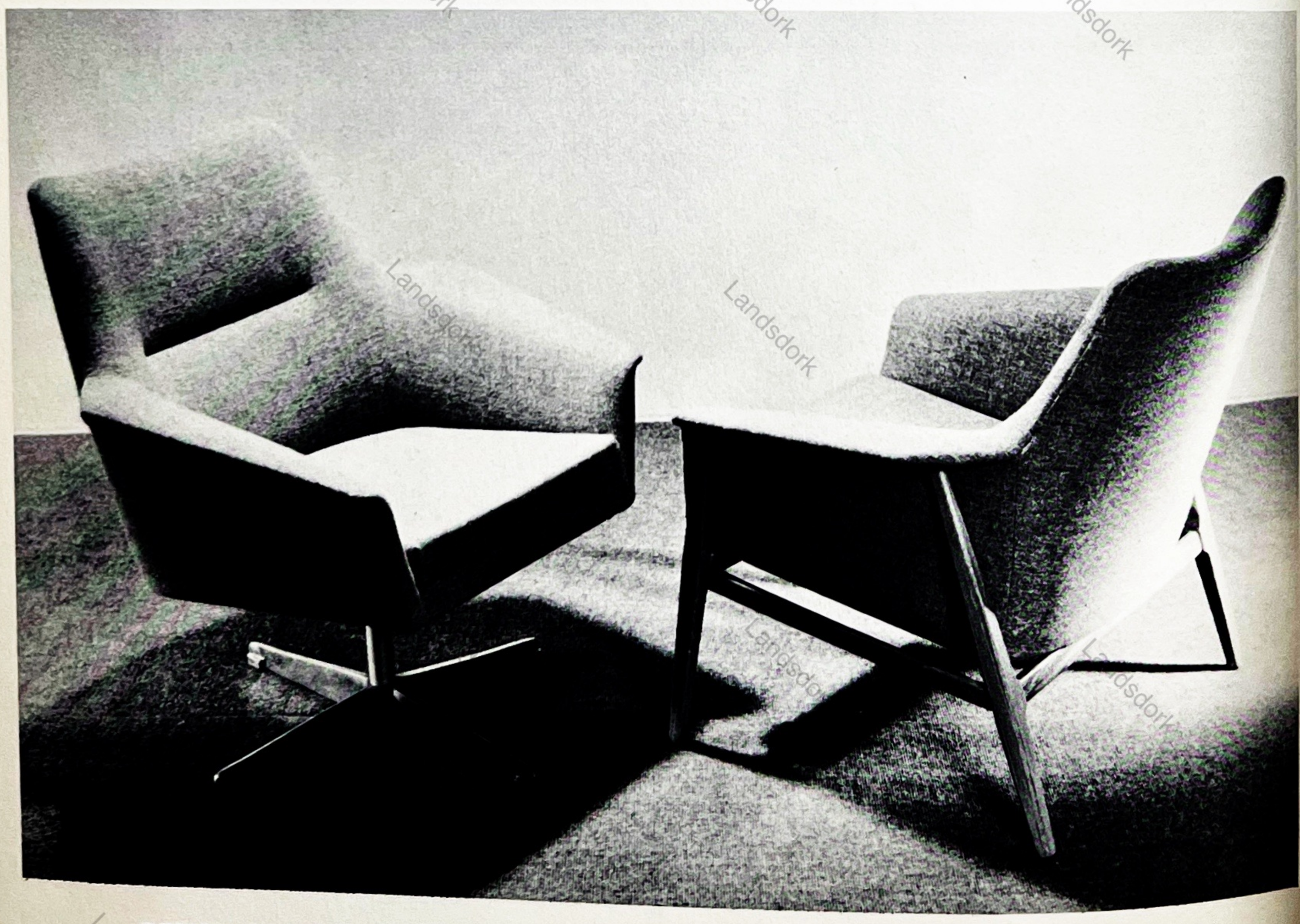
DESIGN PREVIEWS INC.
160 East 56 Street
New York 22, New York

Item No. 1140-SV **"Genoa" Swivel Chair**
O/A 29" x 28" x 36½"; seat, 18¼" high
Stainless steel frame covered in
imported Swedish fabric
Colors: black, brown, blue, dark brown,
coral, red, olive or orange
Approximate Retail Price: 192.00, **covered**
Item No. 1140-W on wooden cradle base, 175.00

Available for residential
or contract installation

SHOWROOMS:
New York—17 East 53 Street
Chicago—212 West Kenzie St.

Item No. 1137-SV **"Verona" Swivel Chir**
O/A 32" x 28" x 35½"; seat, 18¼" high
Stainless steel frame covered in
imported Swedish fabric
Colors: black, brown, blue, dark green,
Coral, red, olive or orange
Approximate Retail Price: 220.00, **covered**
Item No. 1137-W on wooden cradle base, 189.00



DESIGN INTERNATIONAL, INC.
17 East 53 Street
New York 22, New York

furniture forum

Designer: ERLING TORVITS
Item No. 12504 **Chair**
33" x 29" x 30" high
"La Petite", with tight upholstered seat & back; flaired arms
Approximate Retail Price: 195.00, **covered**

SHOWROOMS:
New York—227 East 56 Street
Chicago—325 North Wells
Milwaukee—410 North Milwaukee
Philadelphia—32 So. Second St.

Designer: HANS OLSEN
Item No. 12556 **"Formpressed" Chair**
32" x 36" x 37" high
Hi-back lounge with tight seat
Approximate Retail Price: 245.00, **covered**

Available for residential or contract installation

Designer: HANS OLSEN
Item No. 12557 **"Formpressed" Chair**
35" x 33" x 37" high
Hi-back with insert cushion in back, loose seat cushions
Approximate Retail Price: 315.00, **covered**
Item No. 12286 **Ottoman**
21" x 16" x 12½" high
with sloping top, to match #12557 Hi-back chair
Approximate Retail Price: 50.00, **covered**

MILLS-DENMARK
227 East 56 Street
New York 22, New York

Item No. 430AH **Table**
30" square; 21" high
Top: Parkwood "Superwood" walnut plastic or white plastic

Designer: RICHARD HIMMEL, A.I.D.

Available for residential or contract installation

Catalogs & price-lists of complete RUBEE Line available upon request

Item No. 4000 **"Kizmet" Sofalounge**
Slide-under arrangement shows dual personality. Super-firm natural foam rubber mattresses & bolsters.
Zippered covers. O/A length, 75"
Frame: walnut, oil finish;
Left: Sofalounge with #410 cane arm & #40 snoozer pillow
Right: Sofalounge made up for sleeping, with single bolster removed

Item No. 7050R **"Elegante" 51" Sofalounge** (Left)
Item No. 7075A **"Elegante" 77" Sofalounge** (Right)
Wood: walnut, oil finish
Zippered foam rubber tailored mattresses & bolsters
Danish rubber-webbed seat construction
Note: caned **L** arm on #7050R and caned **R** arm on #7075A
This unit available in Custom 101" length **(not shown)**

SHOWROOMS:

Boston—118A Newbury Street
Chicago—600 Merchandise Mart
Dallas—360 Decorative Center
Denver—2440 E. Third Avenue
Grand Rapids—503 Waters Bldg.
Kansas City—1706 Wyandotte St.
Los Angeles—115 Robertson Blvd.
Louisville—324 W. Main Street
Miami—95 N. E. 40 Street
Milwaukee—410 N. Milwaukee St.
Minneapolis—2323 Waysata Blvd.
Nashville—168 Third Ave., North
New York—28 West 20 Street
Philadelphia—1821 Chestnut St.
Pittsburgh—100 Ross Street
Providence—160 S. Water Street
St. Louis—295 N. Lindbergh Blvd.
San Francisco—550 Pacific Ave.
Seattle—109 Broadway, North
Tampa—1011 Twiggs Street
Terre Haute—500 N. 14 Street
Washington D.C.—1012 12th Street, N.W.

Item No. 2000 **"Modular" Benches**
21" square; 17½" high
Cushion: foam-filled
Wood: walnut, oil finish

Item No. 436SU **Free-standing Table**
36" square; 18" high
Top: Parkwood "Superwood" walnut plastic or white plastic top
Wood: walnut, oil finish

RUBEE FURNITURE MANUFACTURING CORPORATION
1026 West Van Buren Street
Chicago 7, Illinois

Item No. 32 Swivel Chair
Approximate Retail Price: 48.00, **swivel**

SHOWROOMS:
New York—One Park Avenue
Chicago—325 No. Wells
Dallas—Trade Mart
San Francisco—Western Merchandise Mart
Los Angeles—Homefurnishings Mart
Seattle—Pacific N W Furniture Mart

Catalog available upon request

Item No. 7A Bar Stool
(For securing to floor)
Approximate Retail Price: 70.00, **covered**

Item No. 13 Table
Table top: 42" diameter in white heat-proof plastic with matching base in special alloy cast aluminum pedestal with chip-proof finish

Item No. 7 Bar Stool
Seat height, 29½"
D. V. Naugahyde and Flamenco Boltaflex
Color swatches upon request
1" foam seat; 2" contoured foam back
Base, aluminum, available in charcoal, off-white or putty beige
Approximate Retail Price: 70.00, **covered**
(C. O. M. — ¾ yard, 54" wide, required)

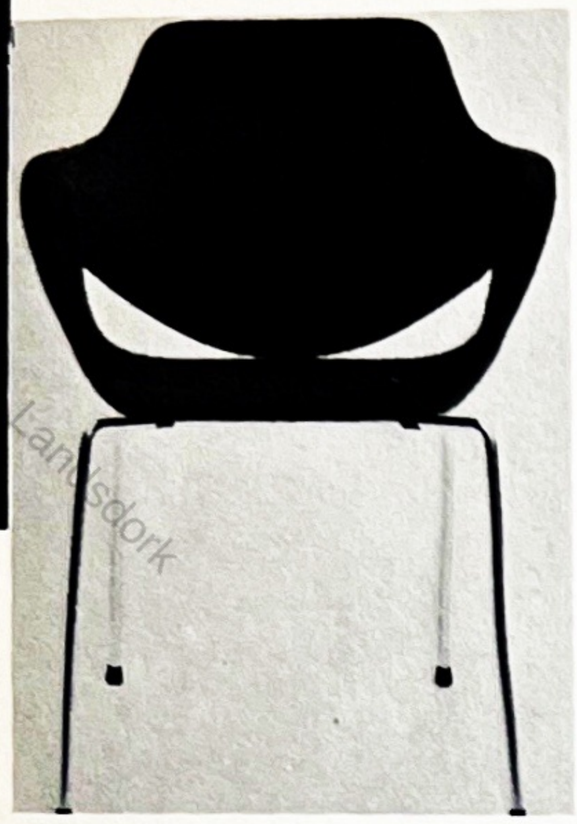
Item No. 31 Chair
Washable plastic & Fiberglas seat available in 6-colors; mounted on an aluminum pedestal with optional swivel
Approximate Retail Price: 39.00, **non swivel**

Available for residential or contract installation

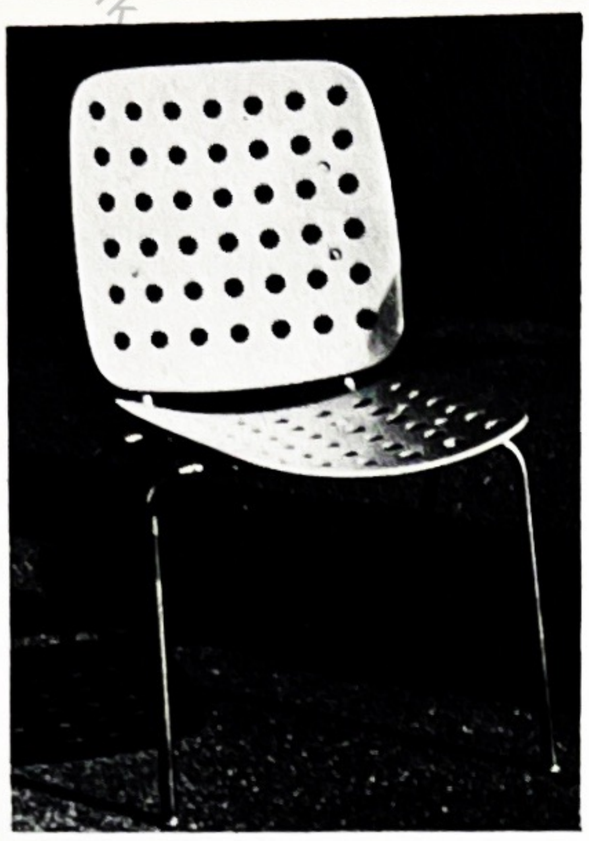
Item No. 8A Counter Stool
Seat heights to specification
(For securing to floor)
Approximate Retail Price: 60.00

furniture forum

BURKE, INC.
4056 Dallas Trade Mart
Dallas 7, Texas



#1315 COSMOS (S)



#104 SWISS (S)

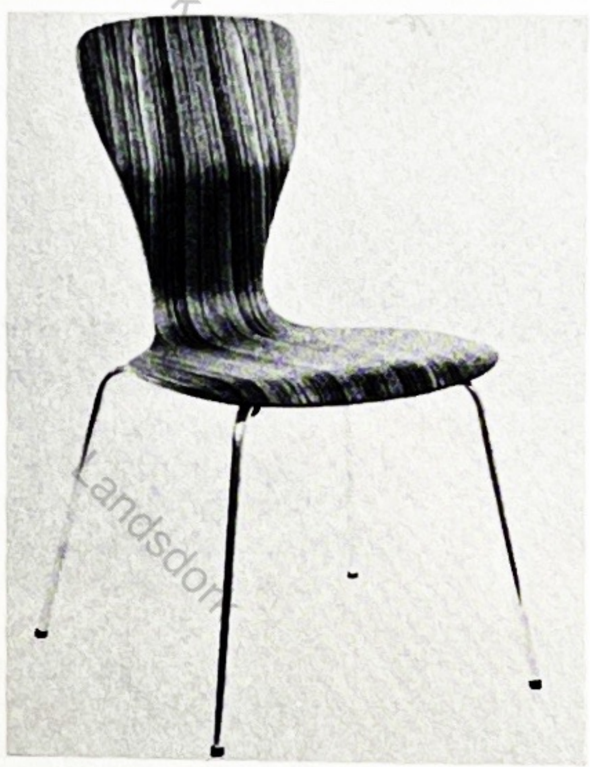
#2105 ASLAK (S-C)

#108 MERRIE (S)

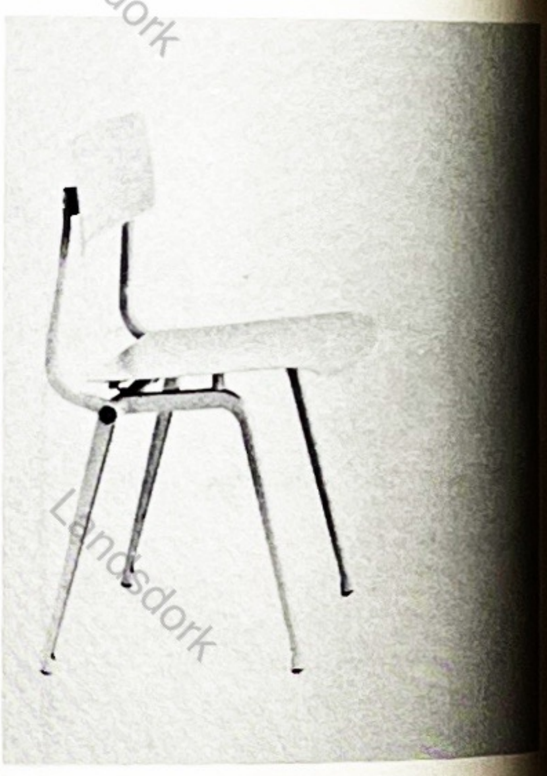
(F) FOLDING **(S) STACKING** **(C) COUPLING**

#2104 BORG (S)

#105 KIKI (S-C)



#9019 WIRKKALA (S)



#112 REVOLT (F-S-C)

Prices available upon request

#1313 SHELL (S)

#103 BASLE (F)

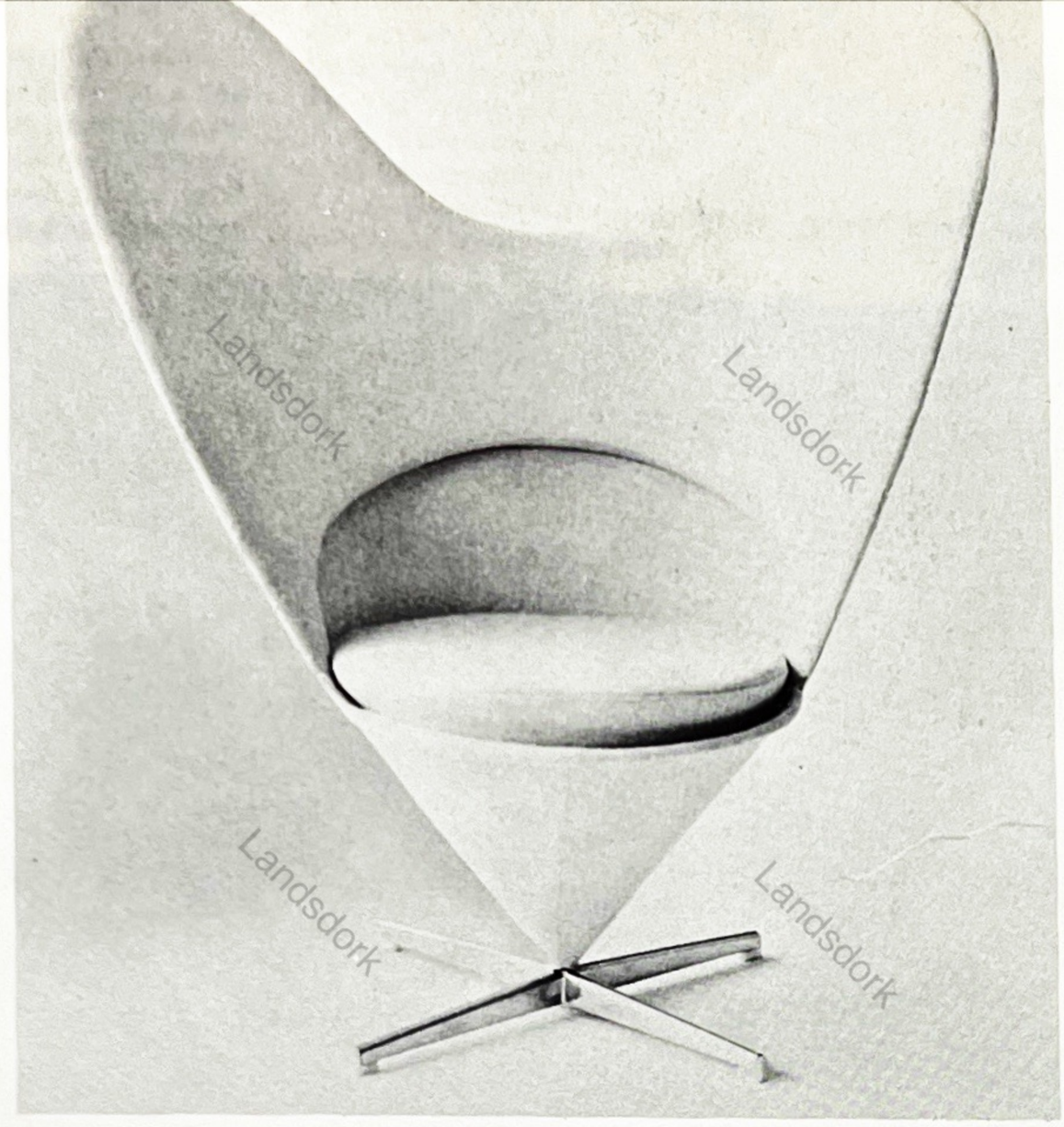
NEW catalog available—2.00

#8302 (C)

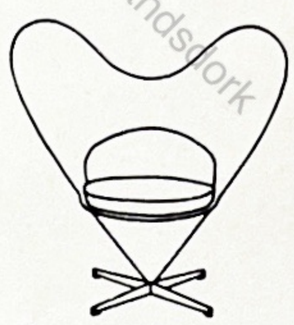
#118 REVOLT (F-S-C)

STENDIG, INC.
600 Madison Avenue
New York 22, New York

furniture forum



Designer: VERNER PANTON

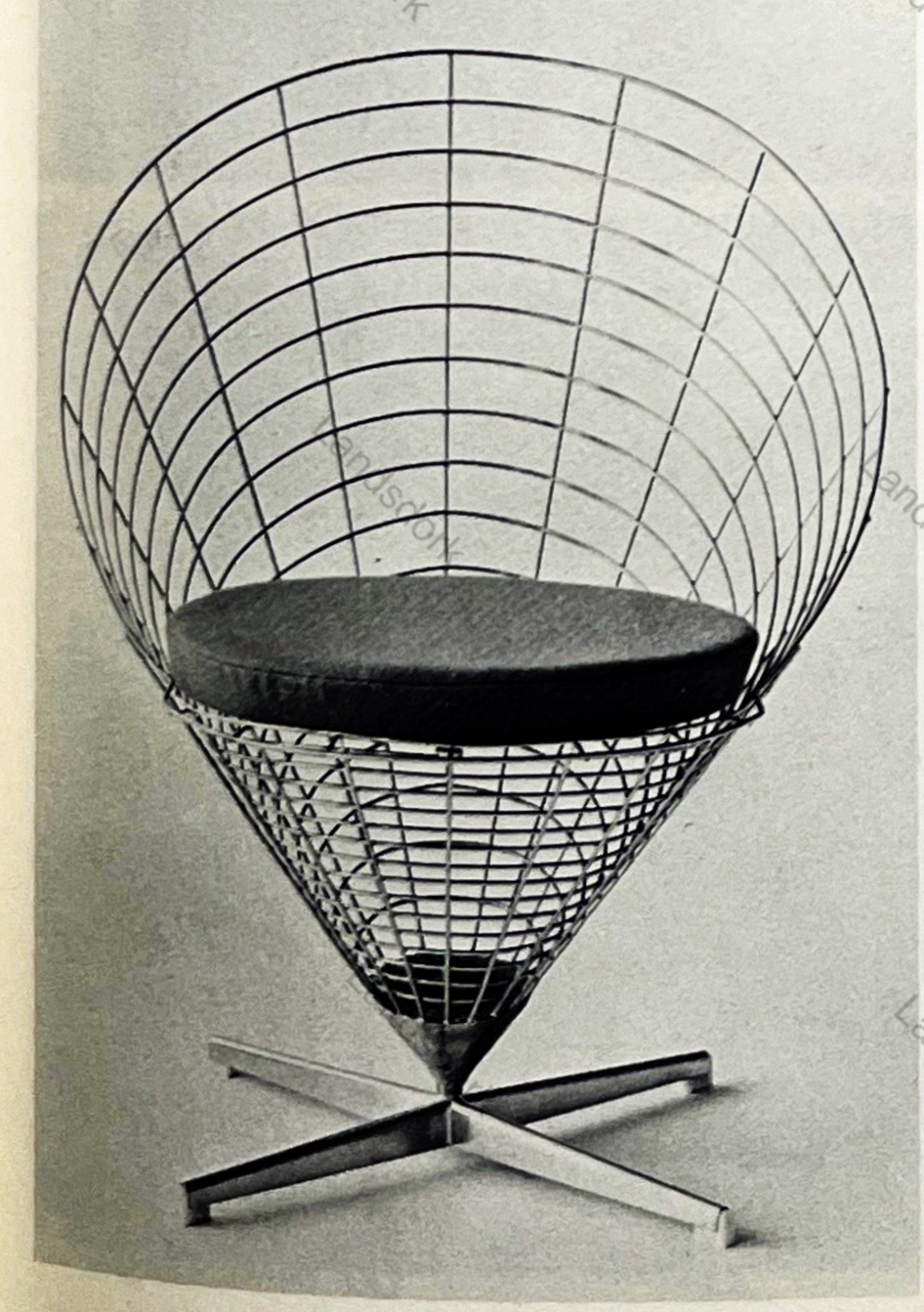


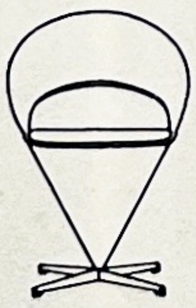
Available for residential or contract installation

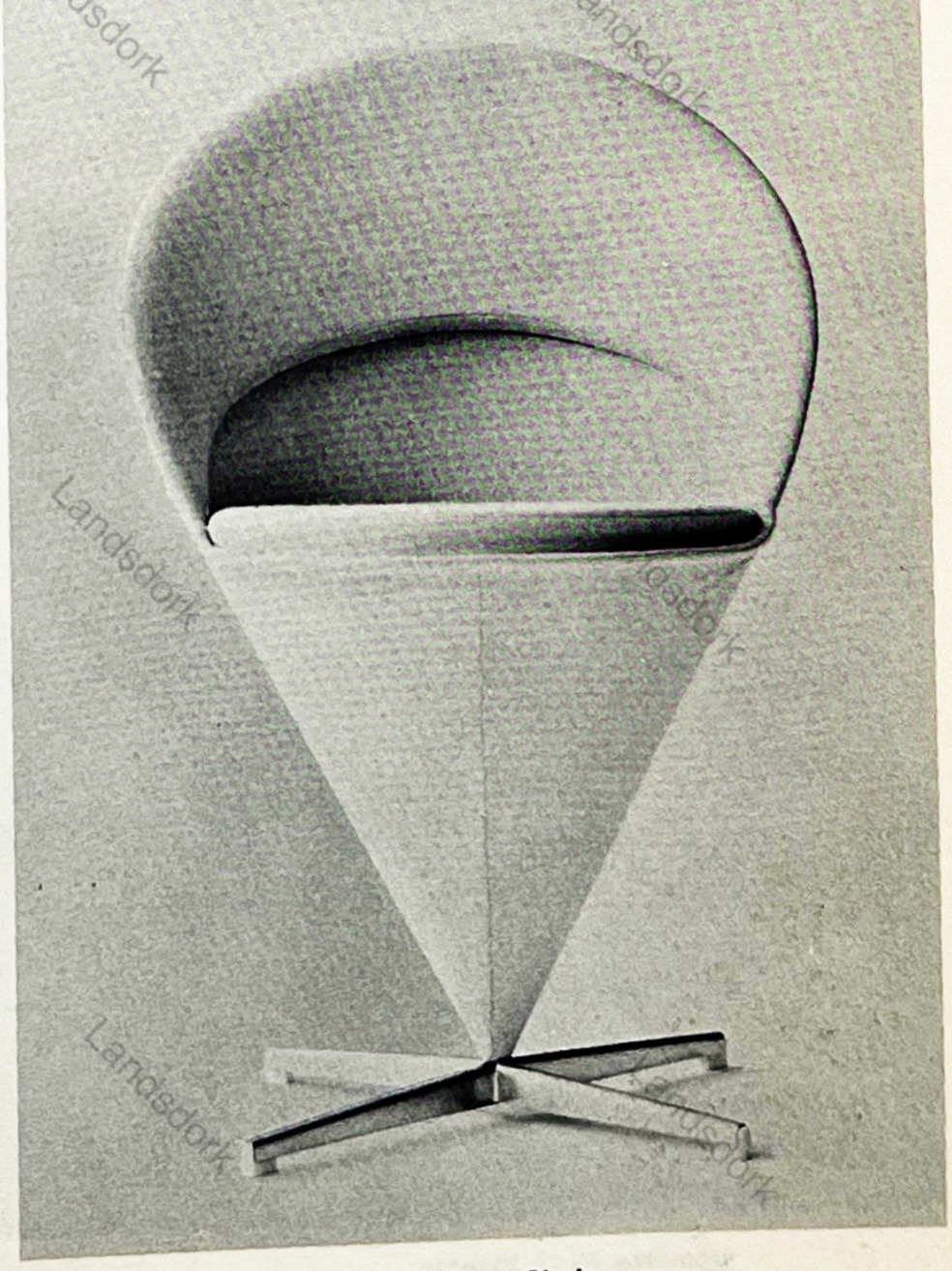
Prices available upon request

Item No. K-3 **Cone Chair**
42" x 26" x 36" high
Revolves, has locking device for fastening in fixed position
Frame: steel plate, upholstered Foam rubber, Danish fabric
Base: stainless steel

SHOWROOMS:
New York—521 Madison Avenue
Chicago—Merchandise Mart
Boston—114 Newbury Street
Pittsburgh—100 Ross Street
Seattle—1501 Olive Way
Providence—160 So. Water St.







Item No. K-1 **Cone Chair**
23" x 26" x 32" high
Revolves, has locking device for fastening in fixed position
Foam rubber, Danish fabric
Base: stainless steel

Item No. K-2 **Cone Chair**
26" x 26" x 30" high
Revolves, has locking device for fastening in fixed position
Frame: electro galvanized steel
Foam cushion, Danish fabric
Base: stainless steel

GEORGE TANIER, INC.
521 Madison Avenue
New York 22, New York

Item No. PL-1 **Planter**
48" x 18" x 24½" high
White plastic laminate panels
framed by square tubular
polished stainless steel;
liner of stainless steel or 16oz. copper
with stainless steel retainer angle frame at top
Approximate Retail Price: 880.00

Item No. PL-2 **Planter**
48" x 18" x 24½" high
Wood: walnut; Base: square tubular
polished stainless steel;
16oz. copper liner
Approximate Retail Price: 520.00

Designer: WILLIAM ARMBRUSTER

Available in CUSTOM SIZES

Item No. PL-3 **Planter**
48" x 18" x 20½" high
Wood: walnut; 16oz. copper liner
Approximate Retail Price: 330.00

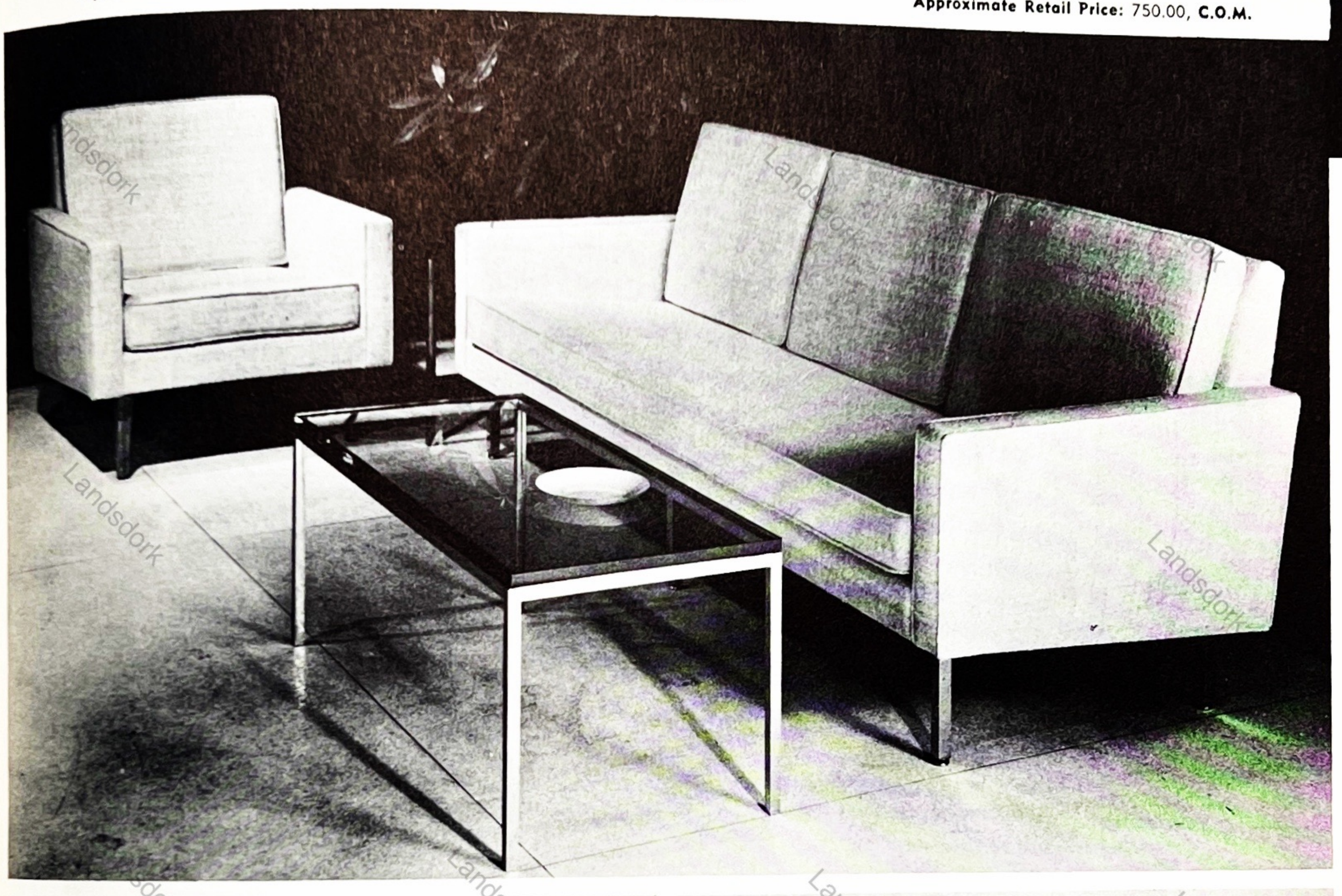
Item No. PL-4 **Planter**
48 ' x 18" x 18" high
Wood: walnut; Legs: 6" enamelled steel
16oz. copper liner
Approximate Retail Price: 330.00

EDGEWOOD FURNITURE COMPANY, INC.
334 East 75 Street
New York 21, New York

Designer: WILLIAM ARMBRUSTER
Item No. SA-711 **Club Chair**
31" x 32" x 31" high
Legs: polished stainless steel (**SS**);
polished bronze (**B**) or walnut, (**W**)
Yardage required, 6½
Loose back cushions
Approximate Retail Price: 360.00, **C.O.M.**

Item No. ETSS-4018 **Cocktail Table**
40" x 18" x 16" high
Base: stainless steel
Top: ¾" plate glass (**G**);
white Italian marble (**M**) or
unfilled travertine (**T**)
Approximate Retail Prices: 380.00, glass;
marble or travertine, 400.00

Item No. SA-714 **Sofa**
85" x 32" x 31" high
Legs: polished stainless steel (**SS**),
polished bronze (**B**) or walnut (**W**)
Yardage required, 15½
Loose back cushions
Approximate Retail Price: 750.00, **C.O.M.**

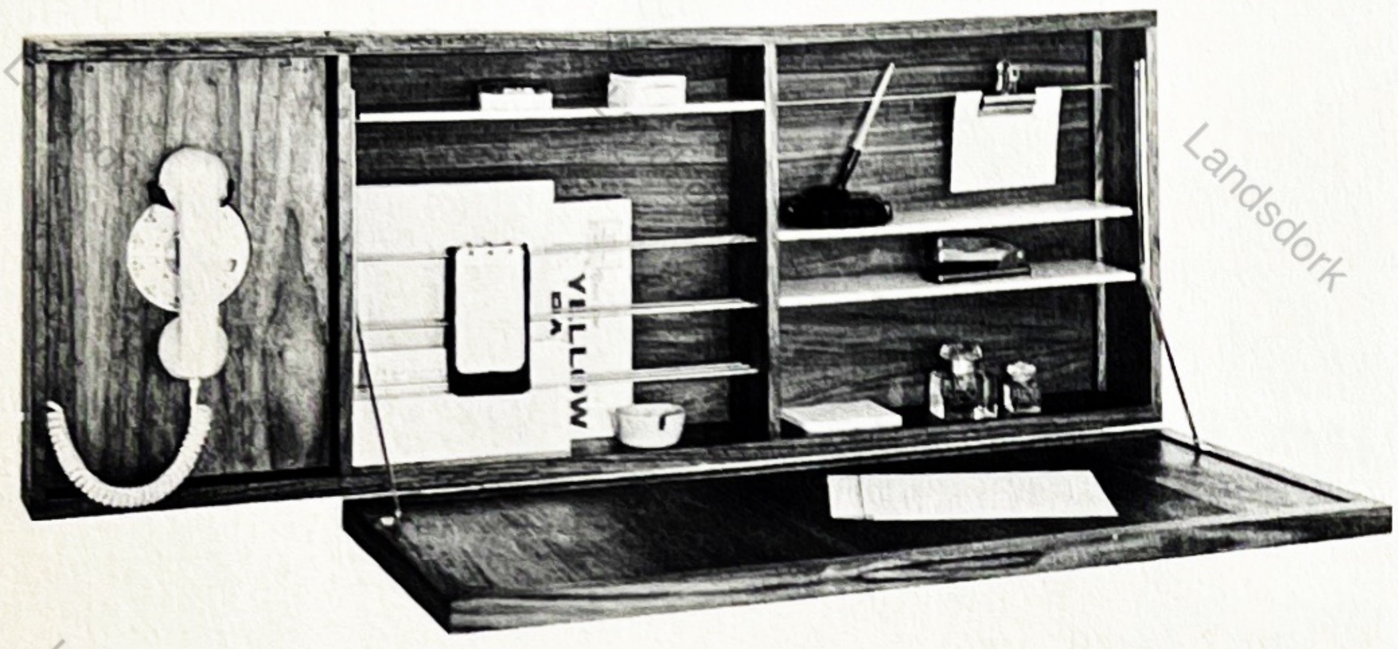


furniture forum

EDGEWOOD FURNITURE COMPANY, INC.
334 East 75 Street
New York 21, New York

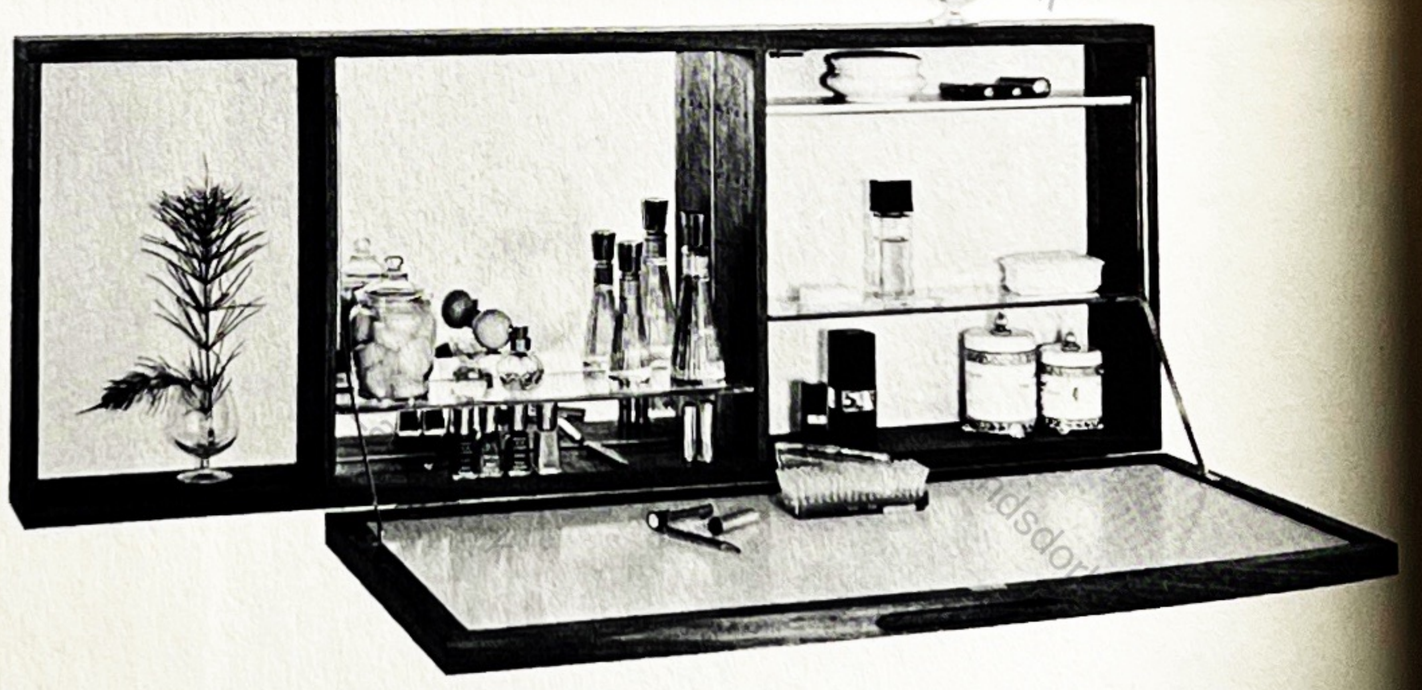
Landsdork

Item No. GCL **Wall Cabinet**
Glass drop-door & (4) adjustable shelves
Approximate Retail Price: 139.00

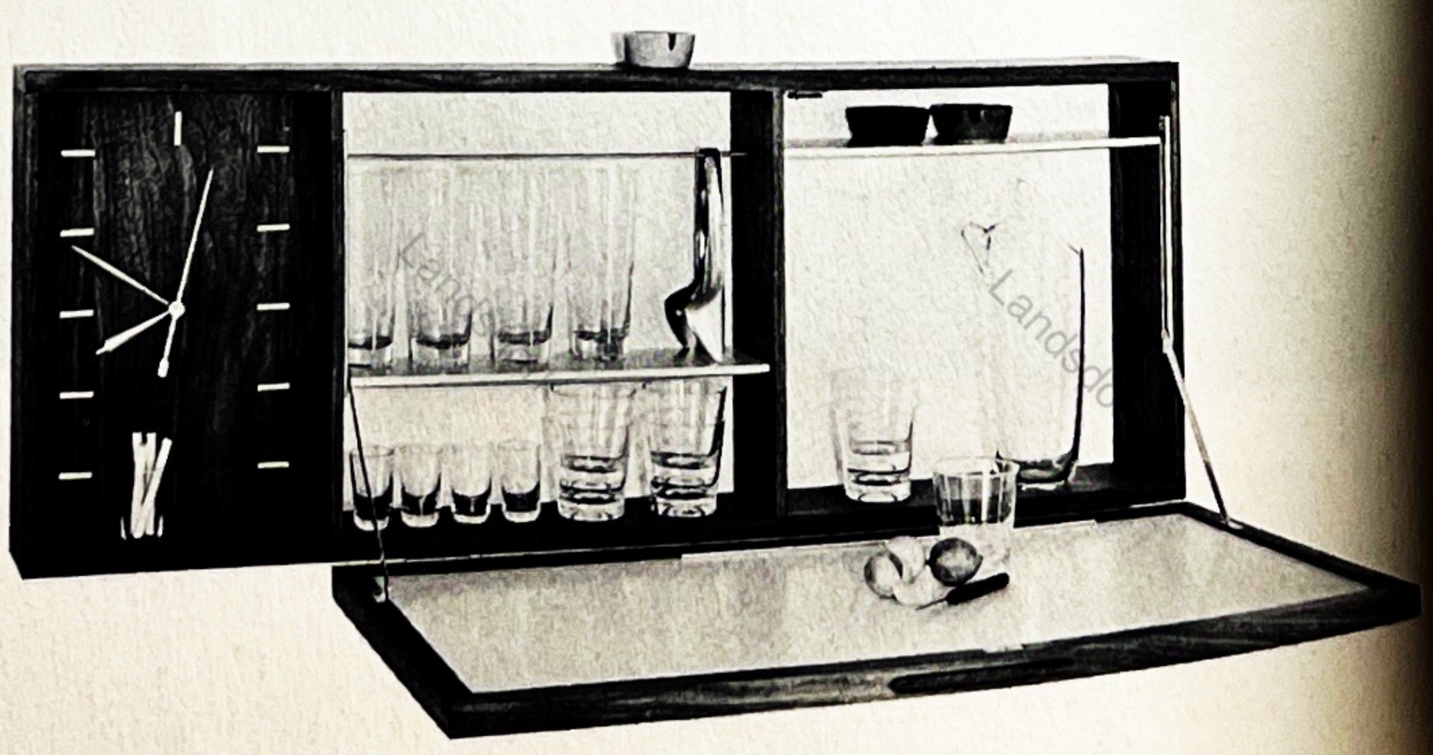


Item No. DTL **Wall Cabinet**
44" x 15¾" x 16½" high
Wood: walnut, oil finish
(4) enameled adjustable shelves;
(10) chrome plated dividers & rods
Approximate Retail Price: 110.00

SHOWROOMS:
New York—16 East 52 Street
Chicago—325 North Wells
Dallas—Decorative Center
Los Angeles—533 So. Los Angeles St.
San Francisco—432 Jackson Square

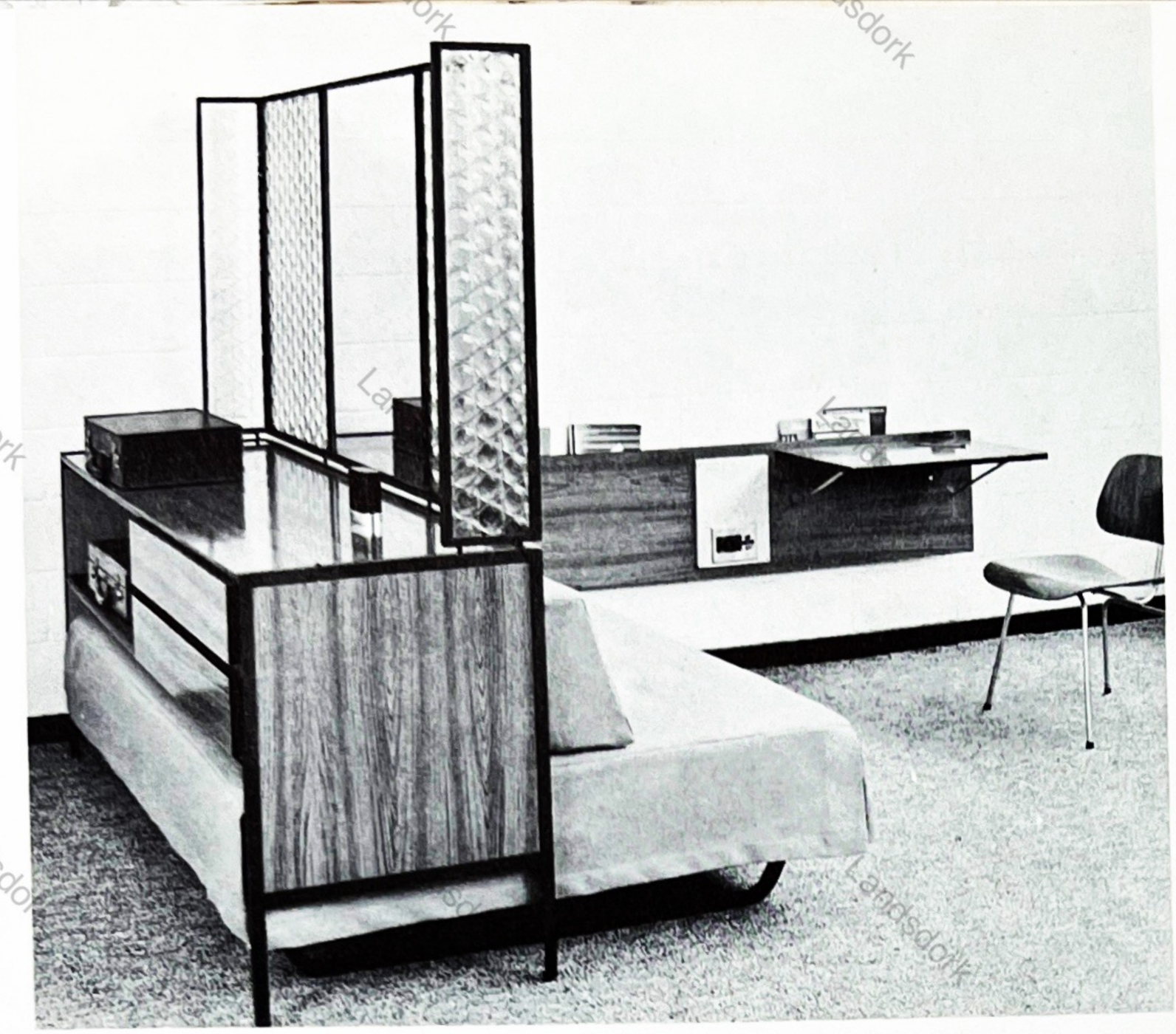


Item No. VSL **Vanity Cabinet**
Polished plate glass mirror;
white Formica backed drop-door;
(4) adjustable shelves
Approximate Retail Price: 122.00



Item No. BCL **Bar Cabinet**
Includes electric clock;
Formica backed drop-door;
(4) adjustable shelves
Approximate Retail Price: 139.00

HUGH ACTON
Designer—Manufacturer
588 Brookside
Birmingham, Michigan



HUGH ACTON MOTEL-HOTEL SYSTEM

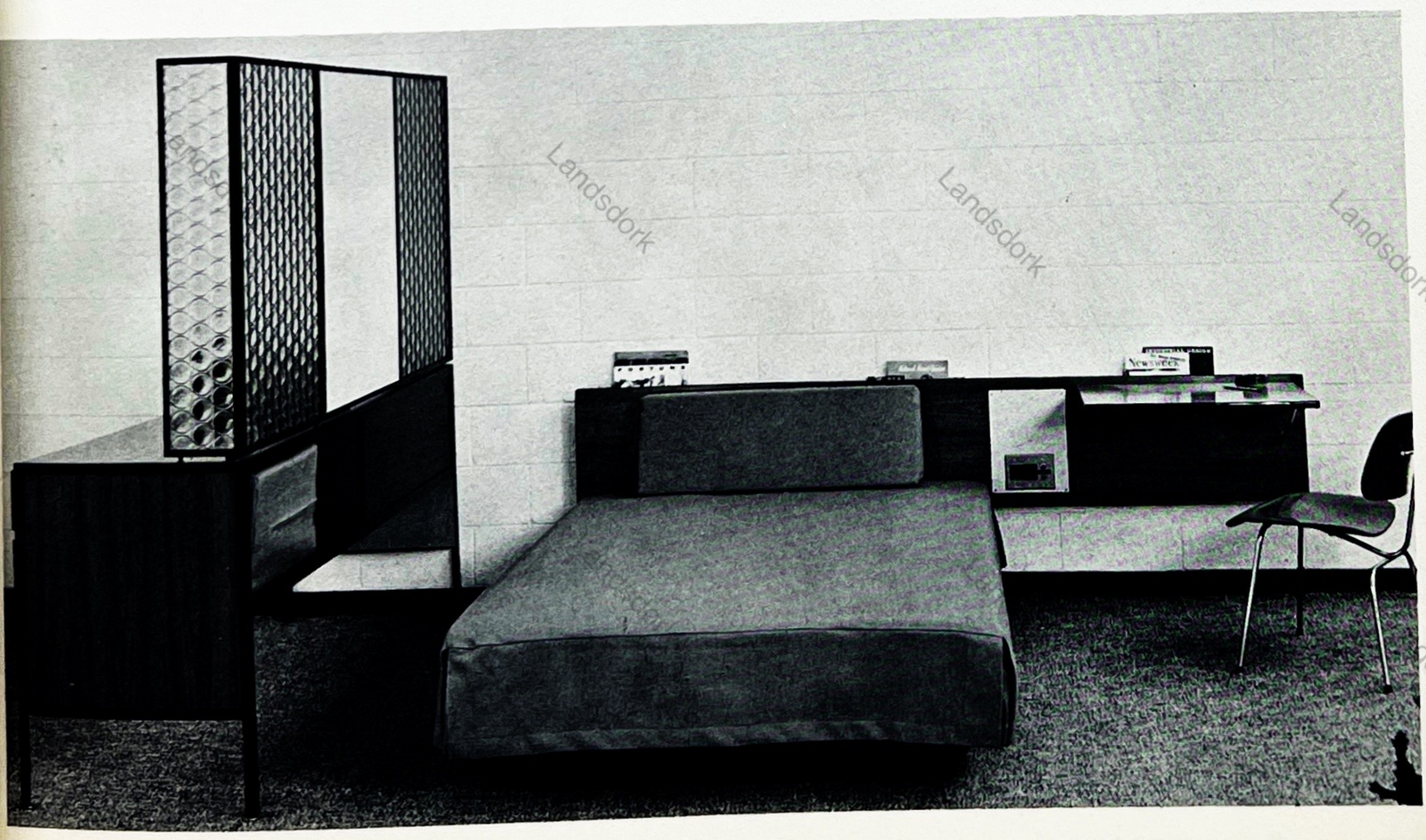
HEADBOARD: Mounts away from wall to provide light box, electrical raceway, magazine rack, desk & stationery compartment. Includes radio control & equipment space or phone mounting space.

DIVIDER UNIT: Front side contains sliding door covered pillow compartment & lounging area. Back side has luggage rack; 2-large drawers; luggage surface & dressing mirror.

SPECIFICATIONS:
Frame: Vinyl covered steel, choice colors
Cabinets: Fiber resin panels custom sizes
Screen: imported bottle glass
Mirror: polished plate glass
Drawers: formed plastic

Approximate Contract Price: 457.00, **as shown**
(Includes bolsters; fabric & mattress, C.O.M.)

BED: Special reinforced No-Sag full-size double bed which pulls out on Mylar glides for sleeping.



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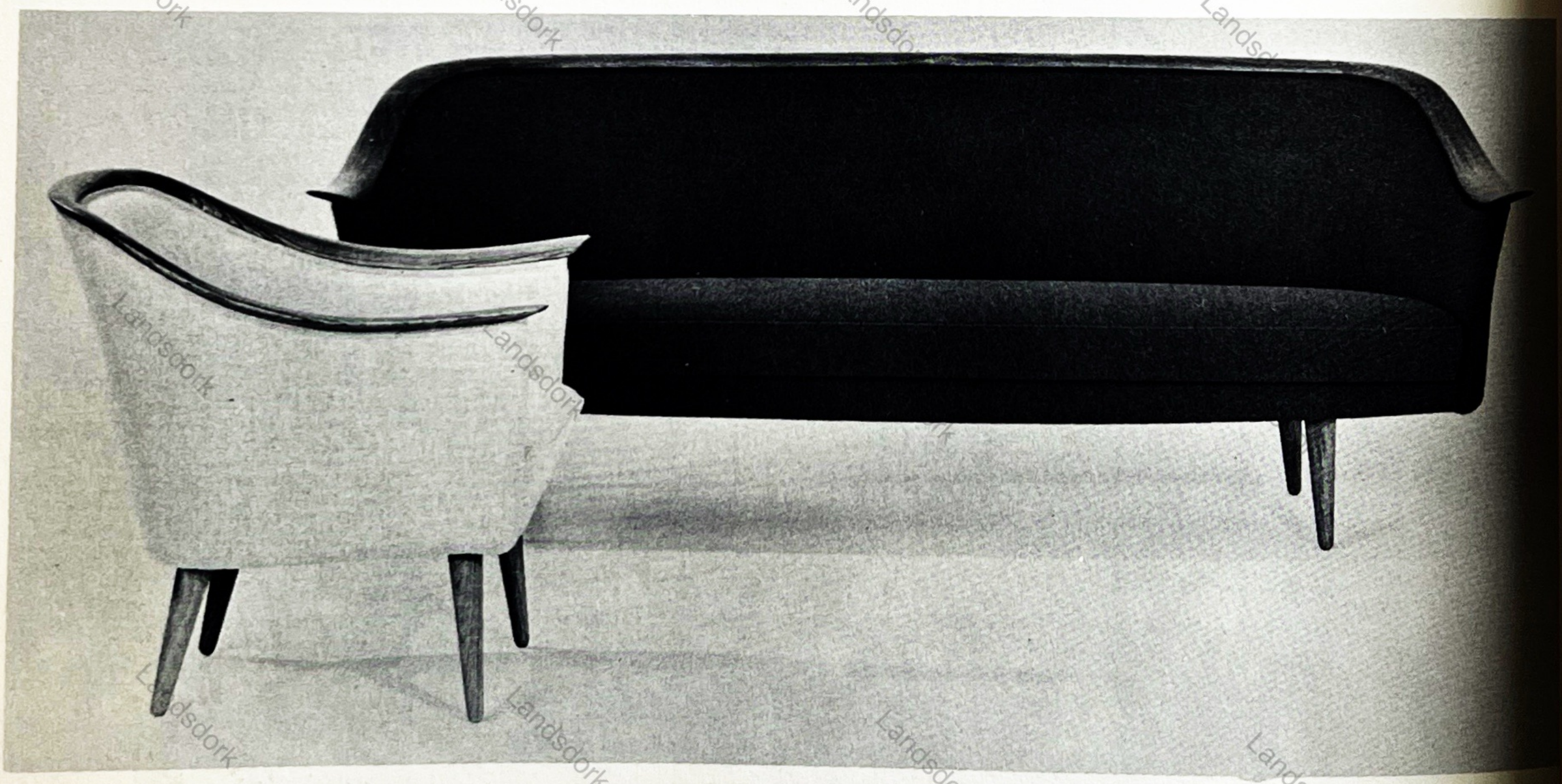
HUGH ACTON
Designer—Manufacturer
588 Brookside
Birmingham, Michigan

Designer: HANS J. WEGNER
Item No. X-23-12 **Tea Cart**
31¼" x 17¾" x 23½" high
Drop leaves extend to 31¼"
Oak with teak top & shelf
Approximate Retail Price: 125.00

Available for residential or contract installation

SHOWROOMS:
New York—667 Fifth Avenue
San Francisco—315 Pacific Avenue



Item No. VL-4-04 **Arm Chair**
29½" x 29" x 30" high
Teak frame & legs; Danish fabric
Approximate Retail Price: 285.00

Item No. VL-7-04 **Sofa**
80" x 29" x 32" high
Teak frame & legs; Danish fabric
Approximate Retail Price: 625.00

FREDERIK LUNNING
667 Fifth Avenue
New York 22, New York

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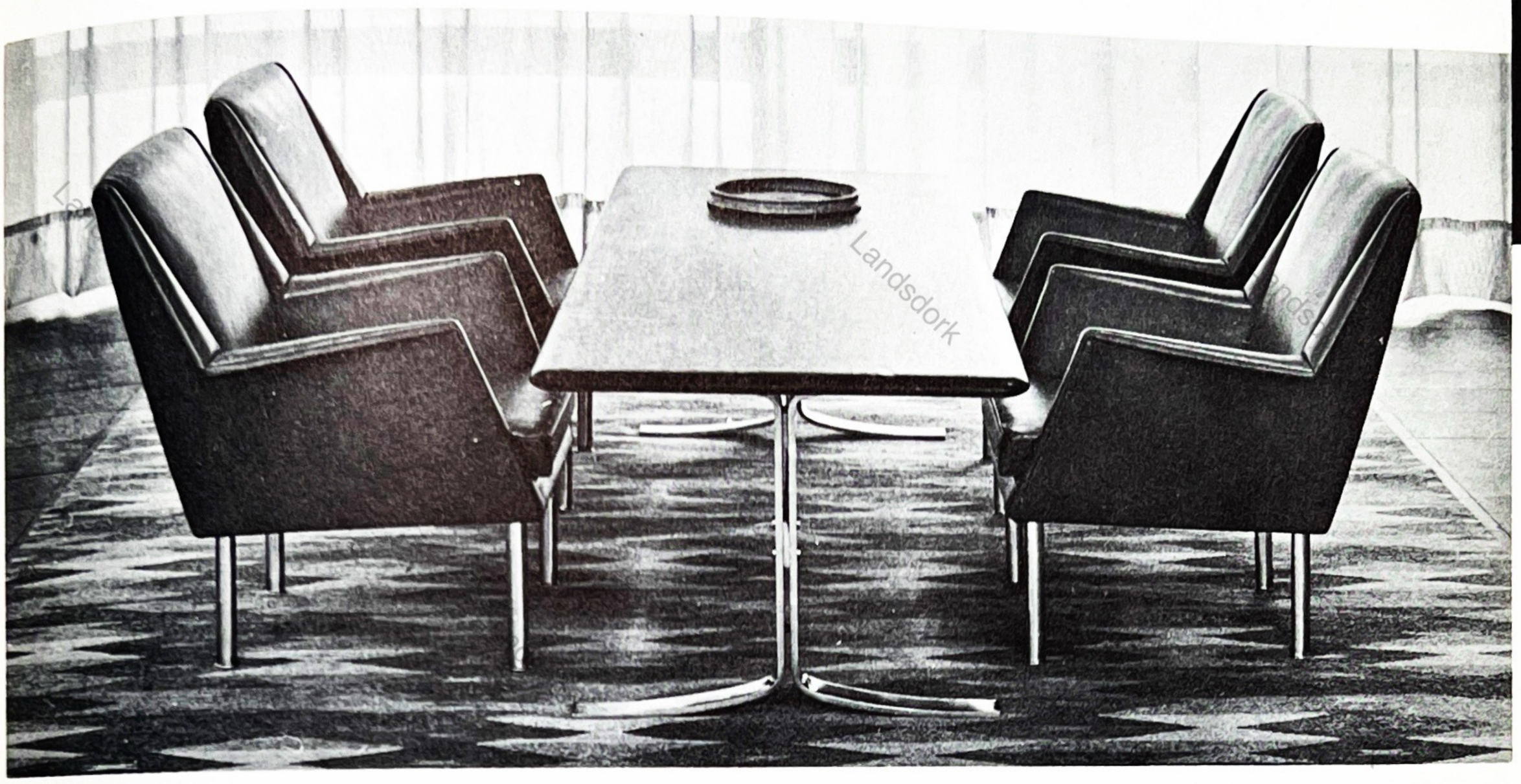


Item No. V-18-17 **Table**
59" x 23½" x 17½" high
Top: palisander; frame: chrome steel
Approximate Retail Price: 585.00

Item No. V-4-16 **Lounge Chair**
31½" x 31½" x 34" high
Legs: chrome steel
Upholstery: golden oxhide
Approximate Retail Price: 875.00

Designers: P. HVIDT & MOELGAARD NIELSEN

Available for residential or contract installation

em No. V-7-15 **Sofa**
" x 31½" x 34" high
gs: chrome steel
pholstery: golden oxhide
pproximate Retail Price: 1485.00

YROOMS:
ew York—667 Fifth Avenue
n Francisco—315 Pacific Avenue

furniture forum

FREDERIK LUNNING
667 Fifth Avenue
New York 22, New York

Item No. LPB-2 **Dining Table**
Diameter, 42"; heights, 27/29"
Top: white or walnut Thermoset plastic
Approximate Retail Price: 90.00, **as shown**
(Available in walnut wood top)

Available for residential or contract installation

SHOWROOMS:
New York—120 East 32 Street
Chicago—325 North Wells
Seattle—121 Boren Ave. North

Catalog available — 1.00

Item No. M-201 **Chair**
20" x 18" x 36½" high
Moulded plywood, foam rubber seat & back; Boltaflex covers
Base: ¾" steel tubing
Approximate Retail Price: 40.00, **covered**

REILLY—WOLFF ASSOCIATES
120 East 32 Street
New York 16, New York

Designer: ALLAN GOULD

Item No. CC-1 **Side Chair**
Oil walnut back; plywood seat
Frame: steel or polished aluminum
Approximate Retail Prices: 27.00, **steel**
37.00, **aluminum**

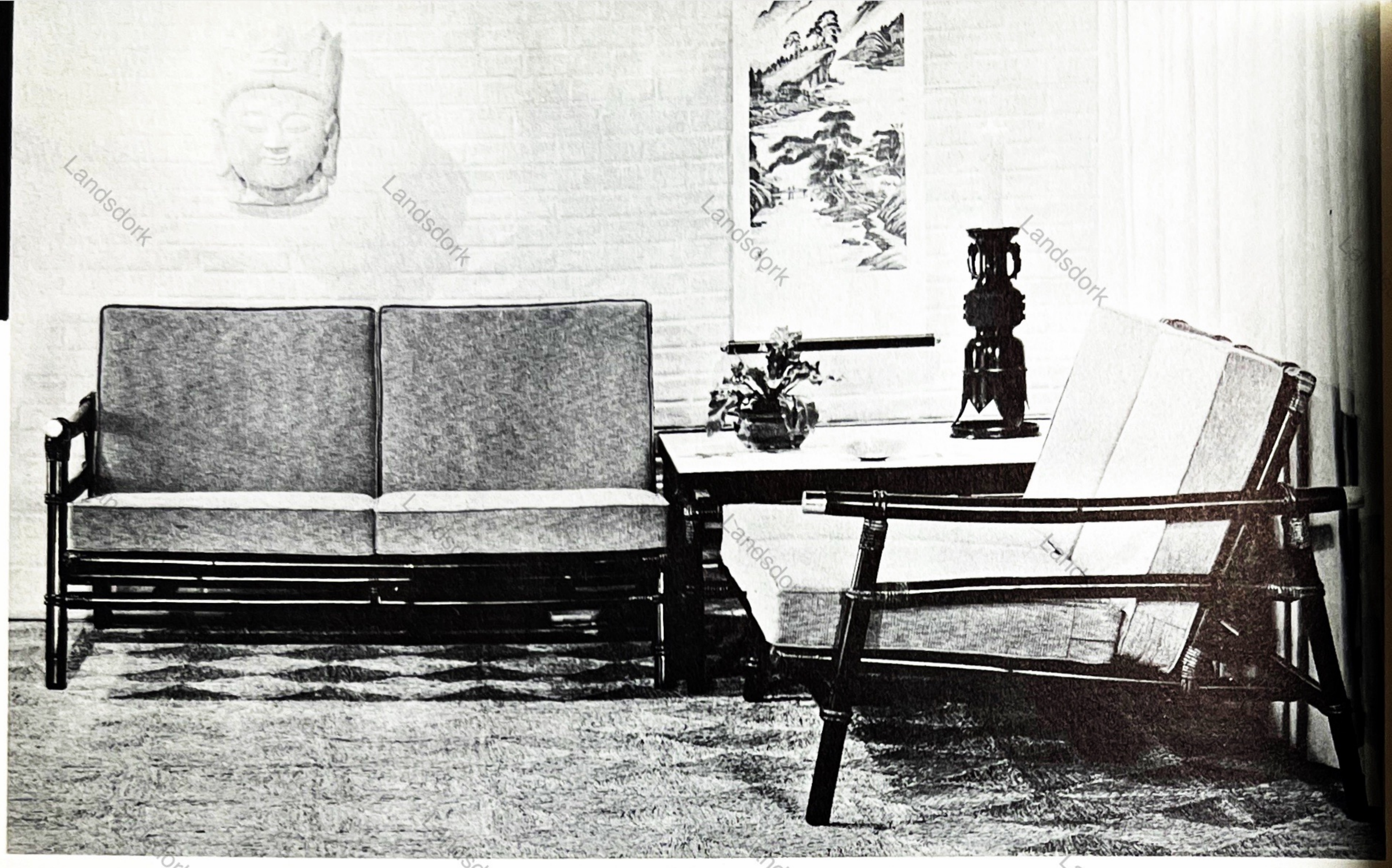
SHOWROOMS:
New York—120 East 32 Street
Chicago—325 North Wells
Seattle—121 Boren Ave. North

Available for residential or contract installation

Item No. CC-1-W **Side Chair**
Oil walnut back & frame;
moulded plywood seat
Approximate Retail Price: 36.00

Catalog available — 1.00

REILLY—WOLFF ASSOCIATES
120 East 32 Street
New York 16, New York



Item No. 5087-SU **Love Seat**
49" x 39" x 29" high
Foam cushions zipper covered
Approximate Retail Price: 235.00

Item No. 5088-CU **Sectional Chair** (not shown)
24" x 38" x 29" high
Approximate Retail Price: 125.00

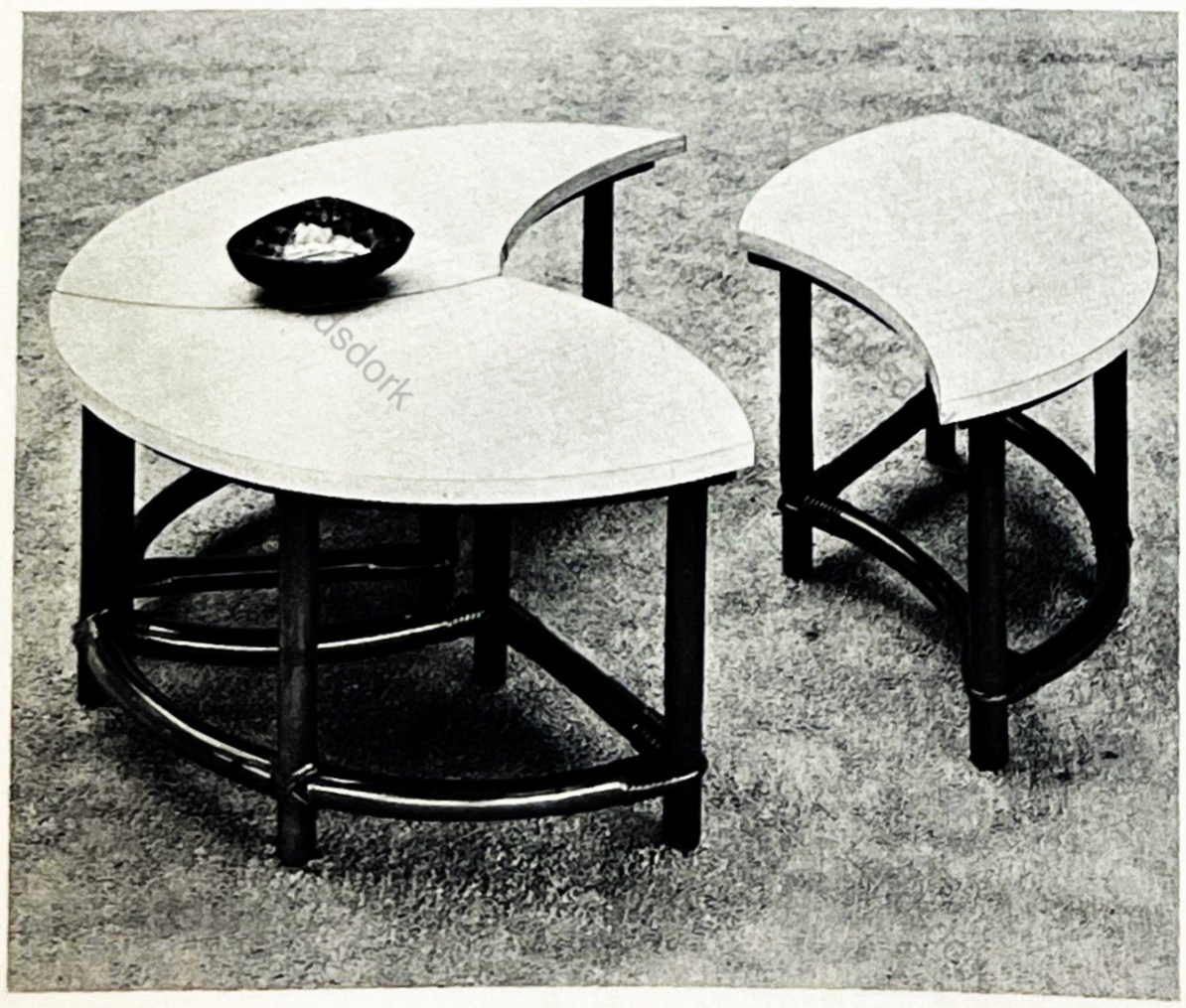
Item No. 5344-T **Corner Table**
36" x 36" x 18" high
Top: screen-decorated Chinese characters on ceramic tile squares
Approximate Retail Price: 110.00

Designer: JOHN B. WISNER, A.I.D.

SHOWROOMS:
New York—305 East 63 Street
Chicago—631 Merchandise Mart
Grand Rapids—Exhibitors Bldg.

Available for residential or contract installation

Item No. 7331-M **Sectional Table**
Diameter, 36"; height, 16"
Approximate Retail Price: 109.00



Item No. 5369-G **Table**
24" x 24" x 21" high
Lacquered drawer box
Velvex glass top

Item No. 5064-CU **Lounge Chair**
27" x 39" x 43" high
Foam rubber cushioning, zipper covers
Approximate Retail Price: 169.50

FICKS REED COMPANY
Charlemar Drive
Cincinnati 27, Ohio

Designer: RALPH H. LOGAN

Item No. 2090 **Chair**
26½" x 27" x 28" high
Approximate Retail Price: 250.00

Item No. 2089-CC **Seating Unit**
48" x 27" x 31½" high
Approximate Retail Price: 240.00

Item No. 2089-TCCC **Seating Unit**
96" x 27" x 31½" high
Approximate Retail Price: 420.00

Item No. 2642 **Table**
Diameter, 36"; height, 16"
Approximate Retail Price: 160.00

Item No. 2205 **Desk**
46" x 24" x 29" high
Approximate Retail Price: 240.00

Item No. 2085 **Chair**
17½" x 22½" x 31" high
Approximate Retail Price: 130.00

Custom Design Service available for architects & interior designers

New color brochure available

Standard specifications:
Metal: magnesium (silver or gold colored)
Wood: walnut with oil finish
Upholstery: foam rubber

SHOWROOMS IN PRINCIPAL CITIES

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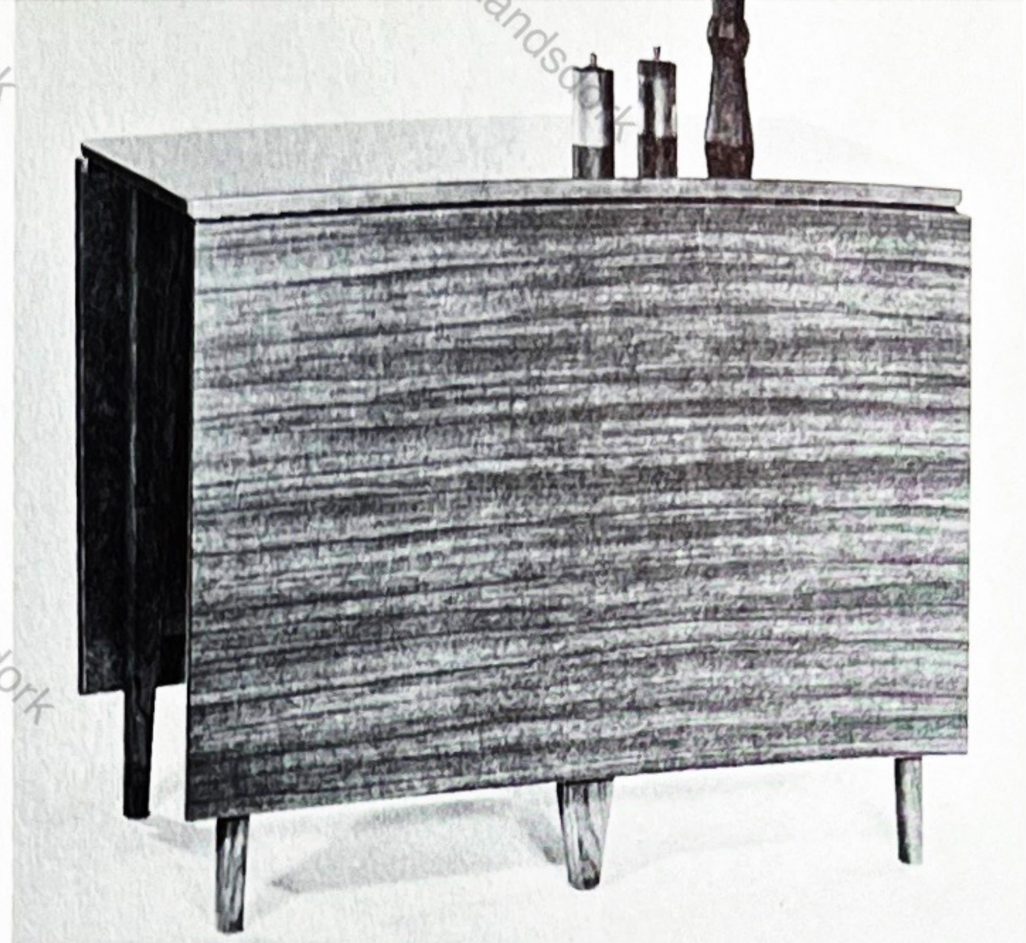
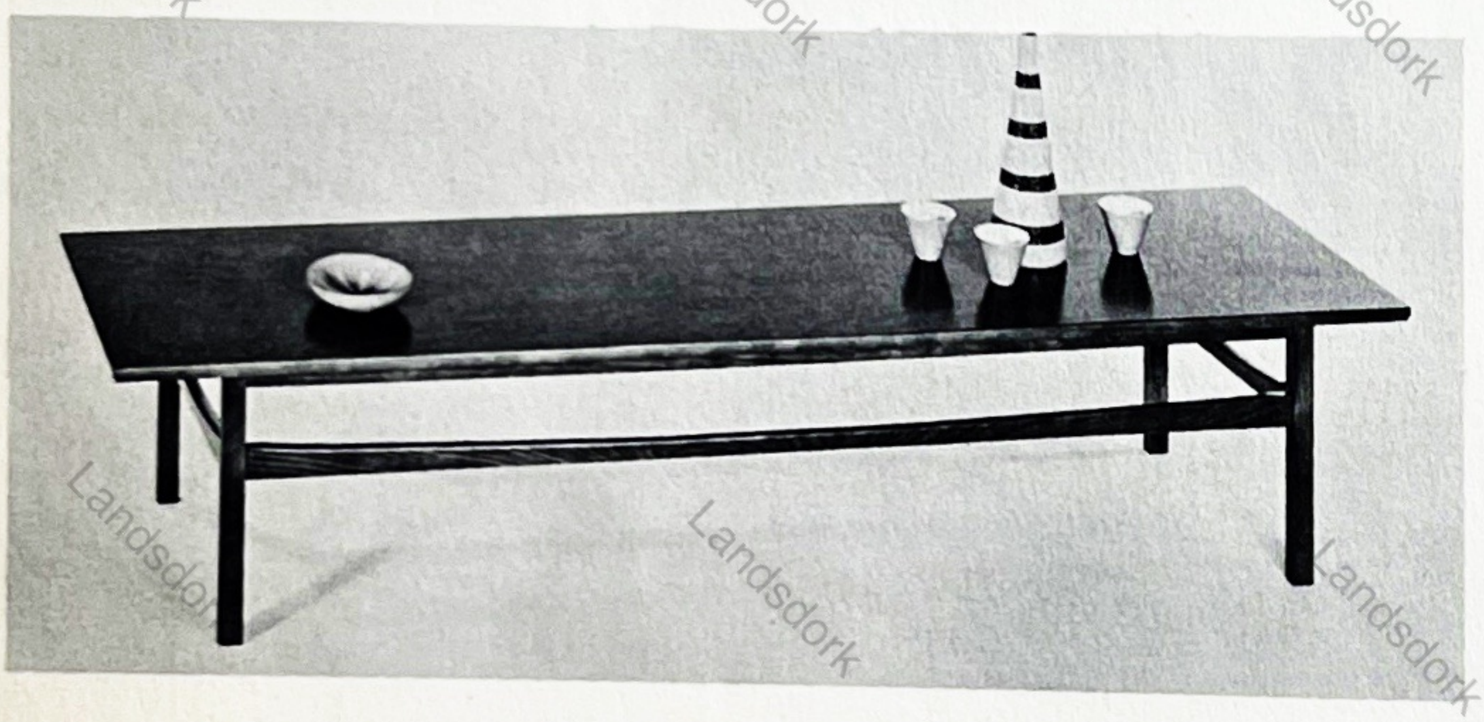
MUELLER METALS CORPORATION
237 Fulton Street, West
Grand Rapids, Michigan

Landsdork



Item No. 824 **Drop-Leaf Table**
36" x 18" x 29" high; opens to 68"
Formica top
Approximate Retail Price: 120.00



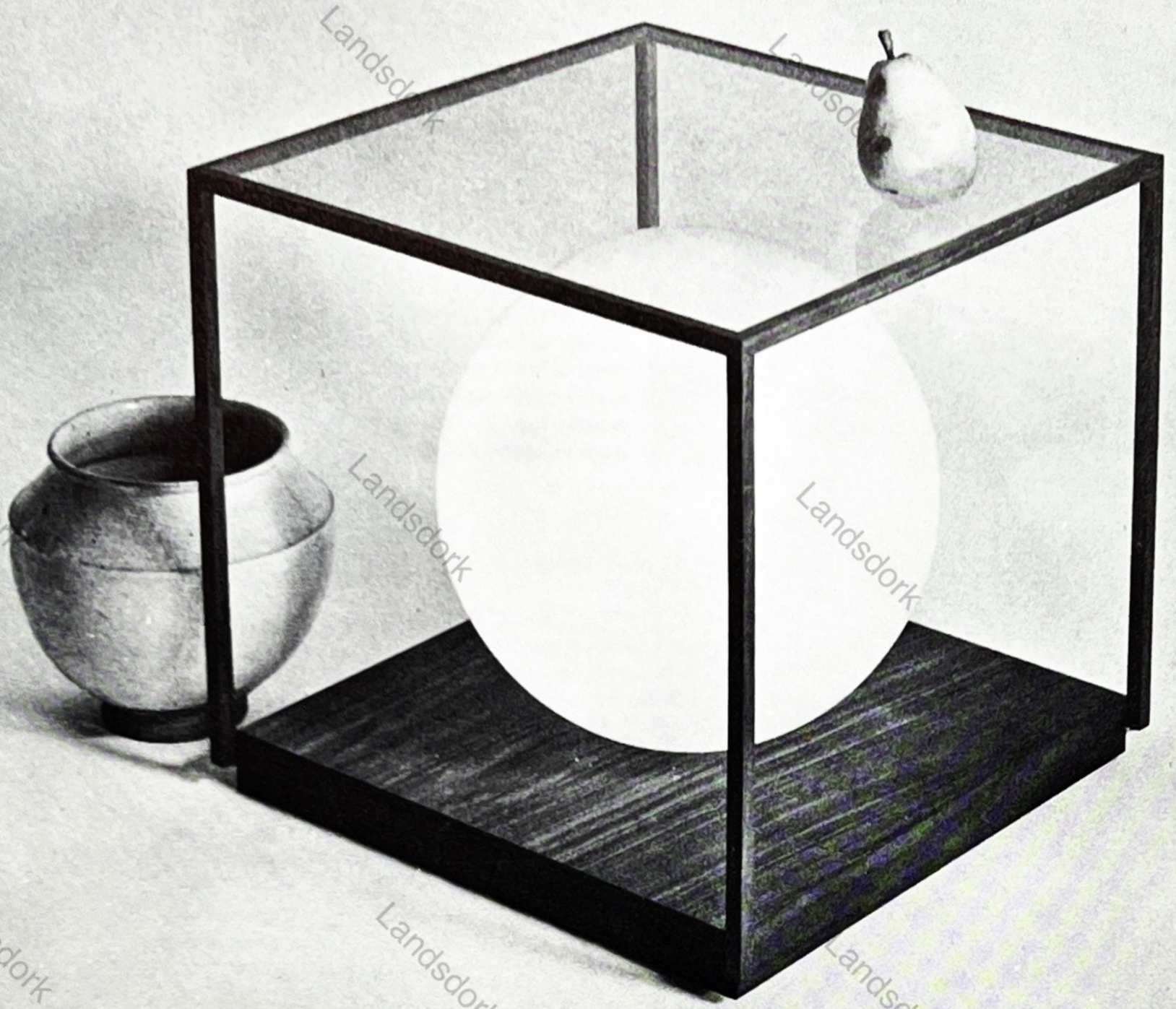
Item No. 808 **Coffee Table/Bench**
48" x 18" x 15" high
Formica top
Approximate Retail Prices: 40.00
#809—60"—46.00; **#811**—72"—56.00

SHOWROOMS:
New York—192 Lexington Avenue
Chicago—325 North Wells

Item No. 1451 **Arm Chair**
18" x 18" x 32" high
Wood: ash; spindle back
Approximate Retail Price: 27.00

Item No. 1651 **Arm Chair**
23" x 21" x 32" high
Wood: ash; cane back
Approximate Retail Price: 35.00

FOSTER—McDAVID, INC.
4200 North Westshore Blvd.
Tampa 9, Florida



QUADRUS IS A TABLE-LIGHT

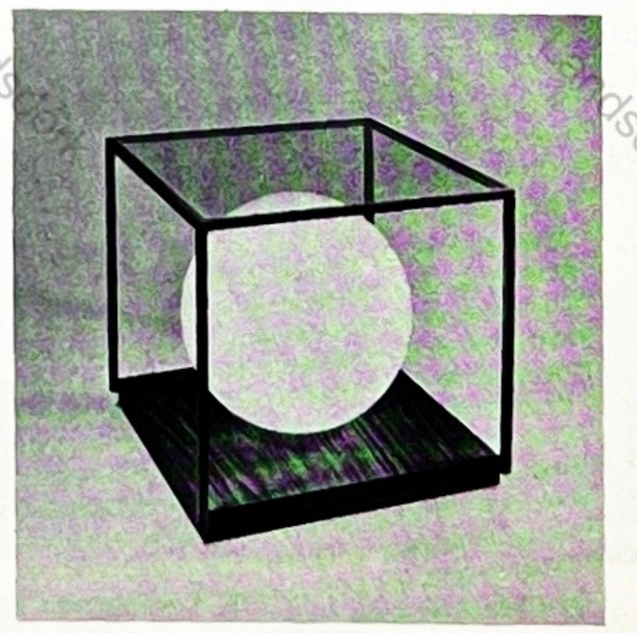
QUADRUS IS A LIGHT-TABLE

A sphere of translucent white glass, set into an open-housing of hand rubbed walnut. The top is tinted transparent LUMACRYL®— amber-apricot or lemon yellow

AS A TABLE-LIGHT,
place directly on tables or benches.
AS A LIGHT-TABLE,
place on the floor for a new source of soft glowing floor light, and the LUMACRYL top will hold your precious objects.

Size 15½" sq.

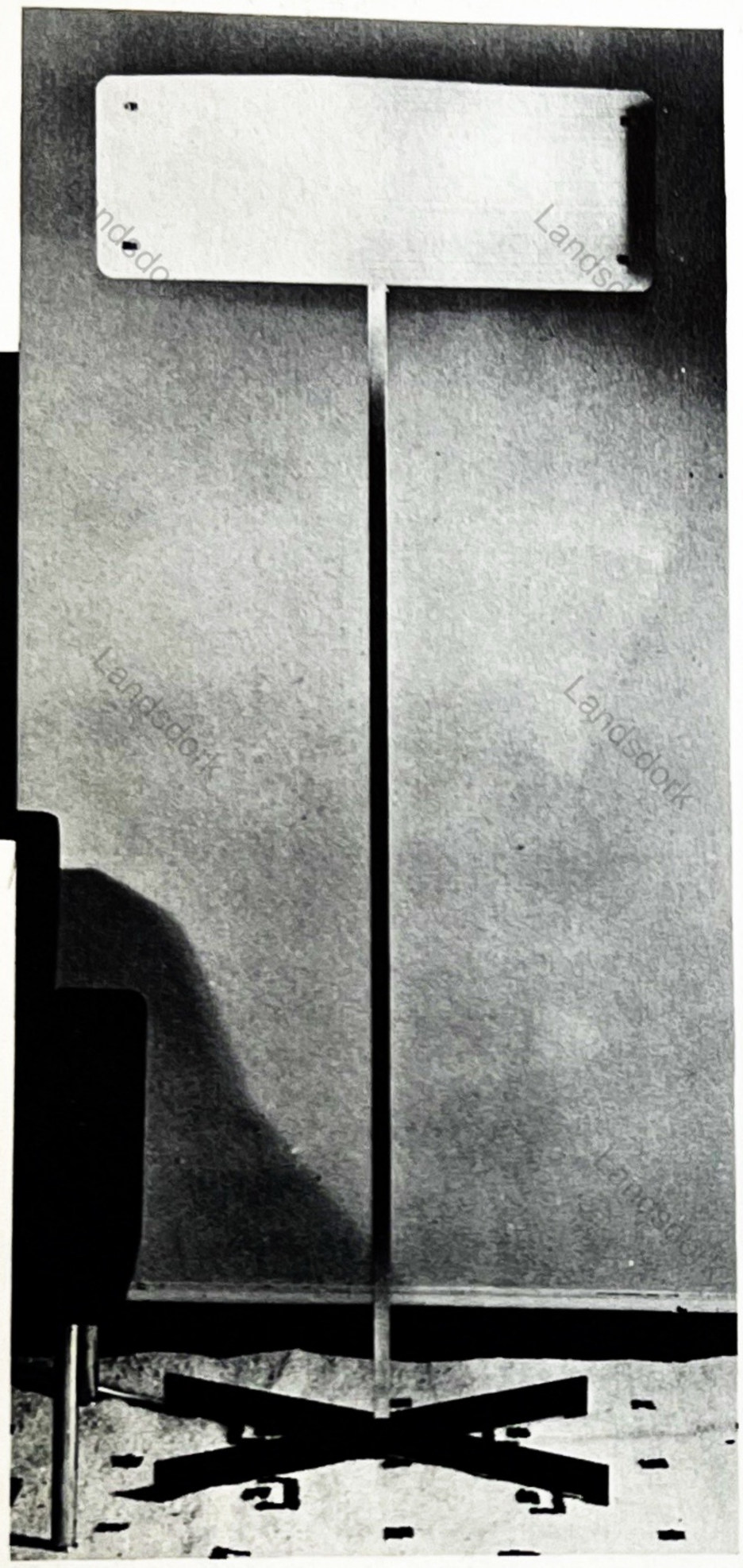
Approximate Retail Price: 85.00

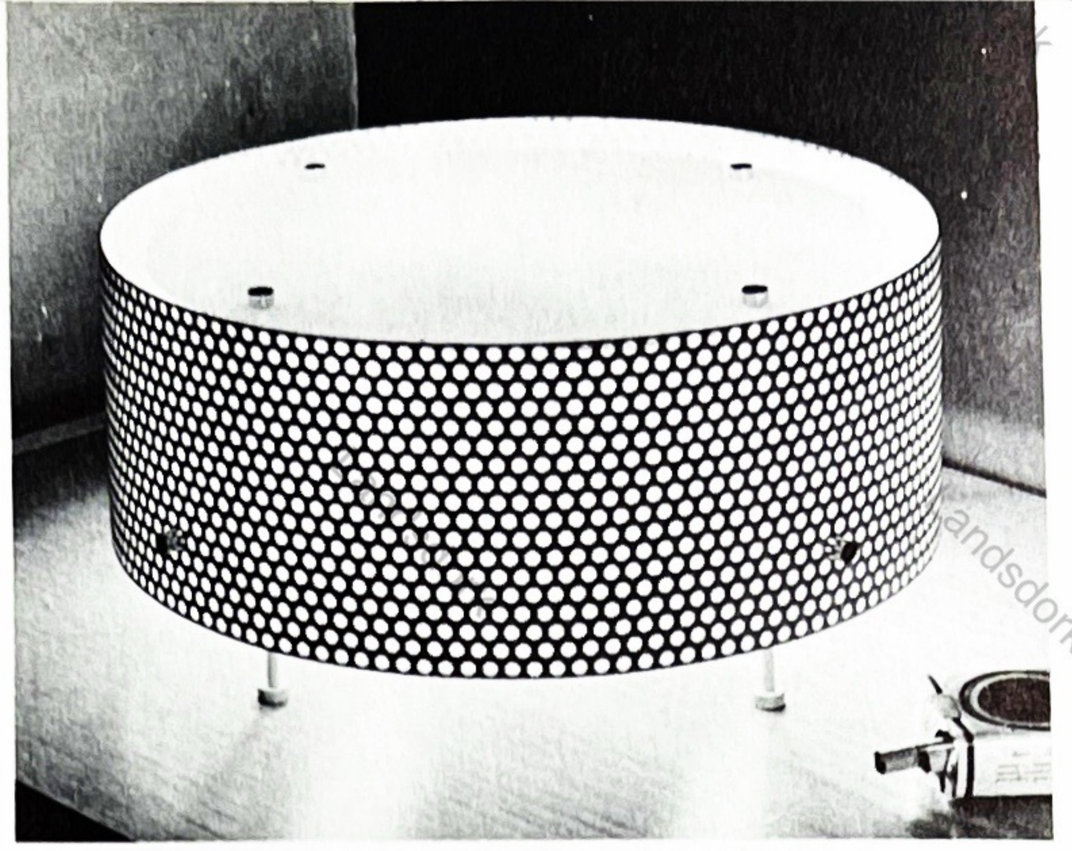


furniture forum

HABITAT, INC.
336 Third Avenue
New York 10, New York

Designer: PIERRE DISDEROT



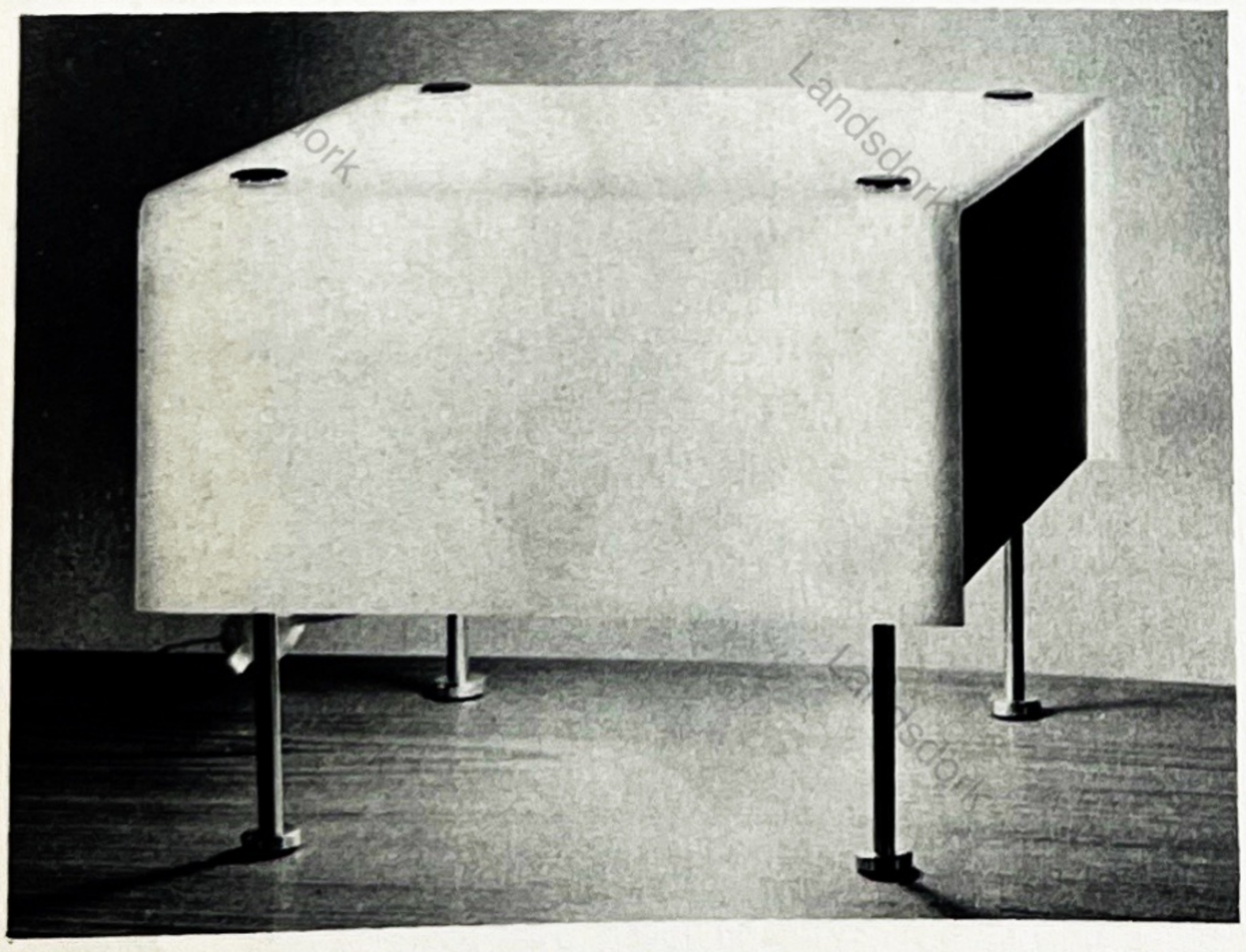


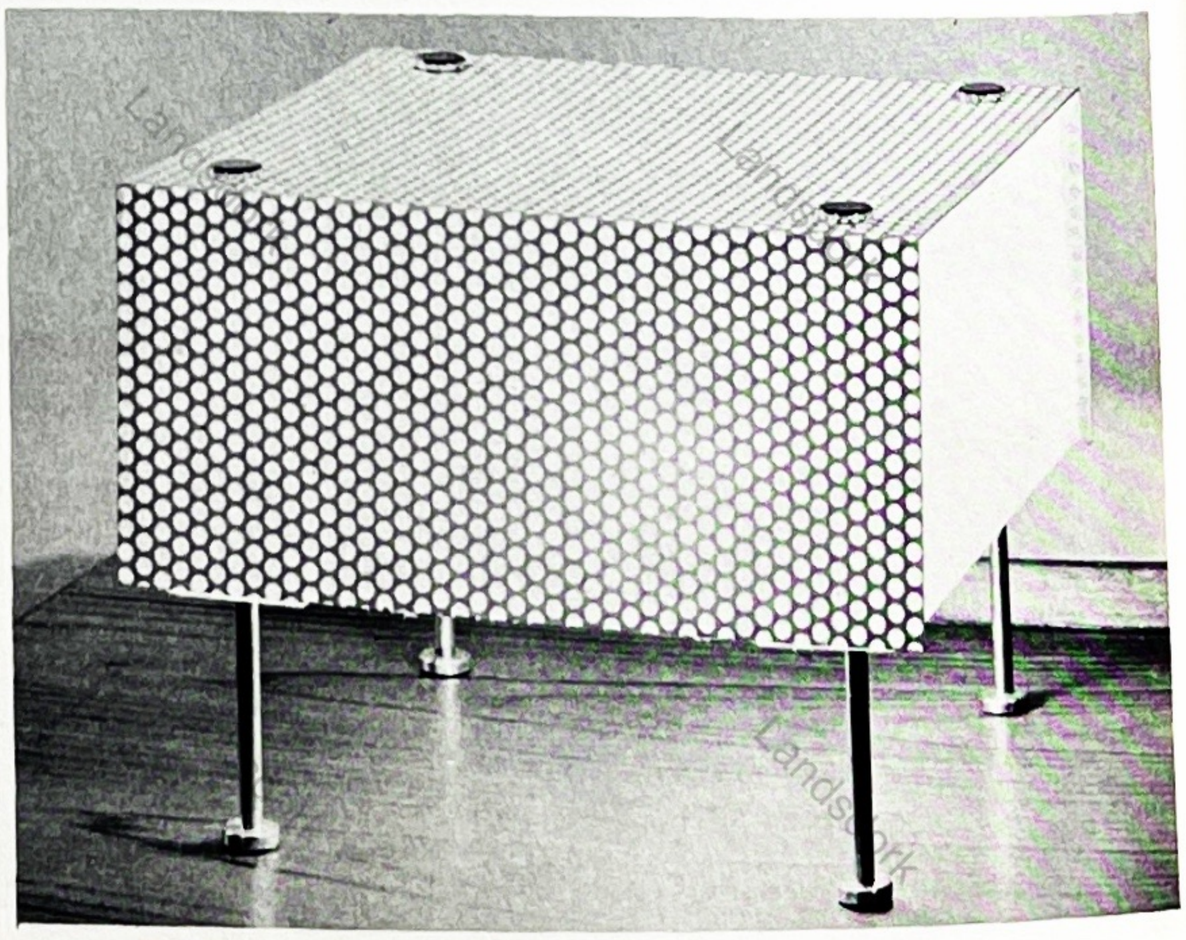
Item No. DG-50 **Table Lamp**
Diameter, 12"; brass legs, 6½"
Gently diffused light through plastic lined white expended metal circumference and milk plastic top.
Approximate Retail Price: 65.00

Item No. D-125 **Floor Lamp**
Over-all height, 64"
Shade: L-25¼"; H-9½"; D-12"
Brass upright on black-enameled "X" base. White enameled perforated metal shade. Brass detailing
Approximate Retail Price: 115.00

Item No. DG-54 **Floor Lamp**
Diffuser dia. 3¼"; base, 5½"
Milk plastic tubular diffuser supported by brass rod with handle
Fluorescent or Lumalite tubes
Approximate Retail Price: 85.00

Available for residential or contract installation





Item No. DG-60-PM **Table Lamp**
10" x 10" x 7¾" high
Top and 2-sides wrapped with milk plastic. Ends, black plastic
Approximate Retail Price: 55.00

SHOWROOMS:
New York—521 Madison Avenue
Chicago—Merchandise Mart
Boston—114 Newbury Street
Pittsburgh—100 Ross Street
Seattle—1501 Olive Way
Providence—160 So. Water St.

Item No. DG-61-PM **Table Lamp**
10" x 10" x 7¾" high
Top and 2-sides wrapped with plastic-lined white perforated metal. Ends of milk plastic
Brass detailing
Approximate Retail Price: 51.00

GEORGE TANIER LIGHTING INC.

521 Madison Avenue
New York 22, New York

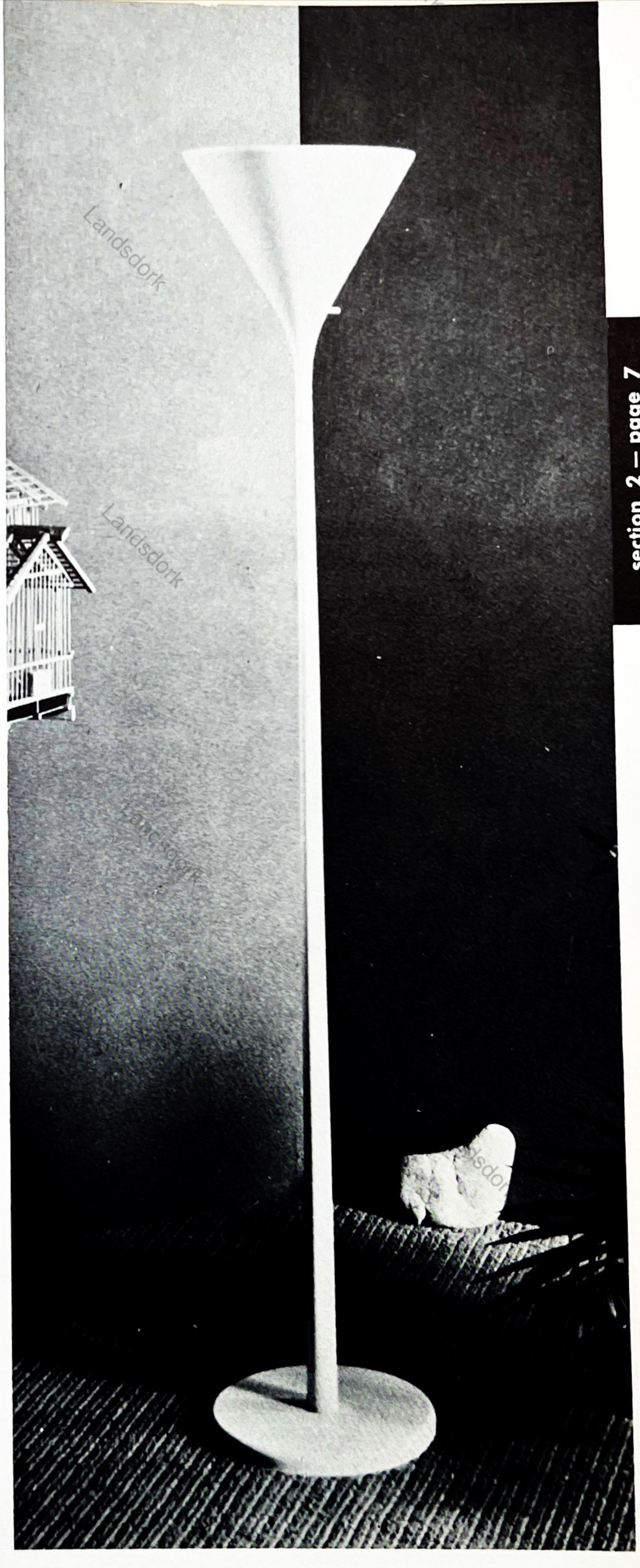
furniture forum

Landsdork

Item No. NS983 **Table Lamp**
33" O/A height; 7" square base
2" square oiled walnut column
inlaid with brass (or chrome) strip
Top of column is capped off with square brass plate. 2 pull-chain sockets
Made of brass, available in choice of 3 finishes: brushed brass; polished brass or satin chrome plate over brass
Approximate Retail Price: 54.00

Item No. NS982 **Table Lamp**
2½" diameter cylinder on 8" base
8" glass reflector for 100-200-300W bulb
Base & stem brass, in brushed or polished brass, or satin chrome plate over brass
Choice of standard shade materials
Approximate Retail Price: 63.00

Available for residential or contract installation



Item No. NS978 **Floor Lamp**
White torchiere, 64½" O/A
Finish: satin white hard baked enamel.
Tapered tube blends into 11½" diameter. Top reflector
Mogul socket, 100-200-300W bulb for indirect illumination
Approximate Retail Price: 66.00

furniture forum

NESSEN STUDIO, INC.
317 East 34 Street
New York, New York

Item No. NS983 **Table Lamp**
33" O/A height; 7" square base
2" square oiled walnut column
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Made of brass, available in choice of 3 finishes: brushed brass; polished brass or satin chrome plate over brass
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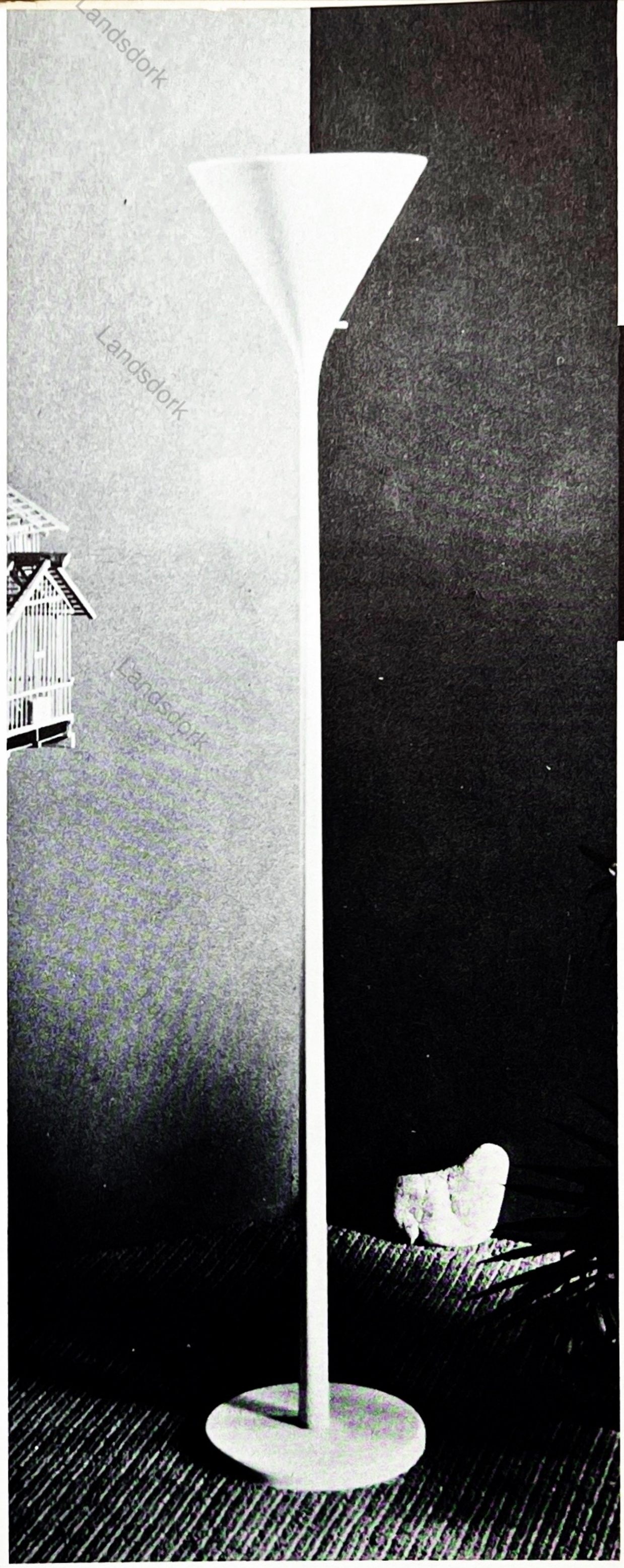

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furniture forum

NESSEN STUDIO, INC.
317 East 34 Street
New York, New York

ITEM: The POLYHEDRON CHANDELIER
6-sided, diamond shaped, handblown VENINI glass polyhedrons to be assembled into chandeliers, screens, walls. Individual polyhedrons are available in 3 sizes: 4¾"; 6¼"; and 8" high.
Pastel colors of yellow, blue, green, amethyst, grey or clear; priced at 1.50; 3.00 and 6.00 respectively for the individual polyhedrons.
Armature frame, wiring and hooks on which to string the polyhedrons is extra
Approximate Retail Price: 650.00, **as shown**

Architectural Representative:
Lillian Ross, 305 East 60 Street, New York

Available for residential or contract installation

ALTAMIRA
125 East 55 Street
New York 22, New York

furniture forum

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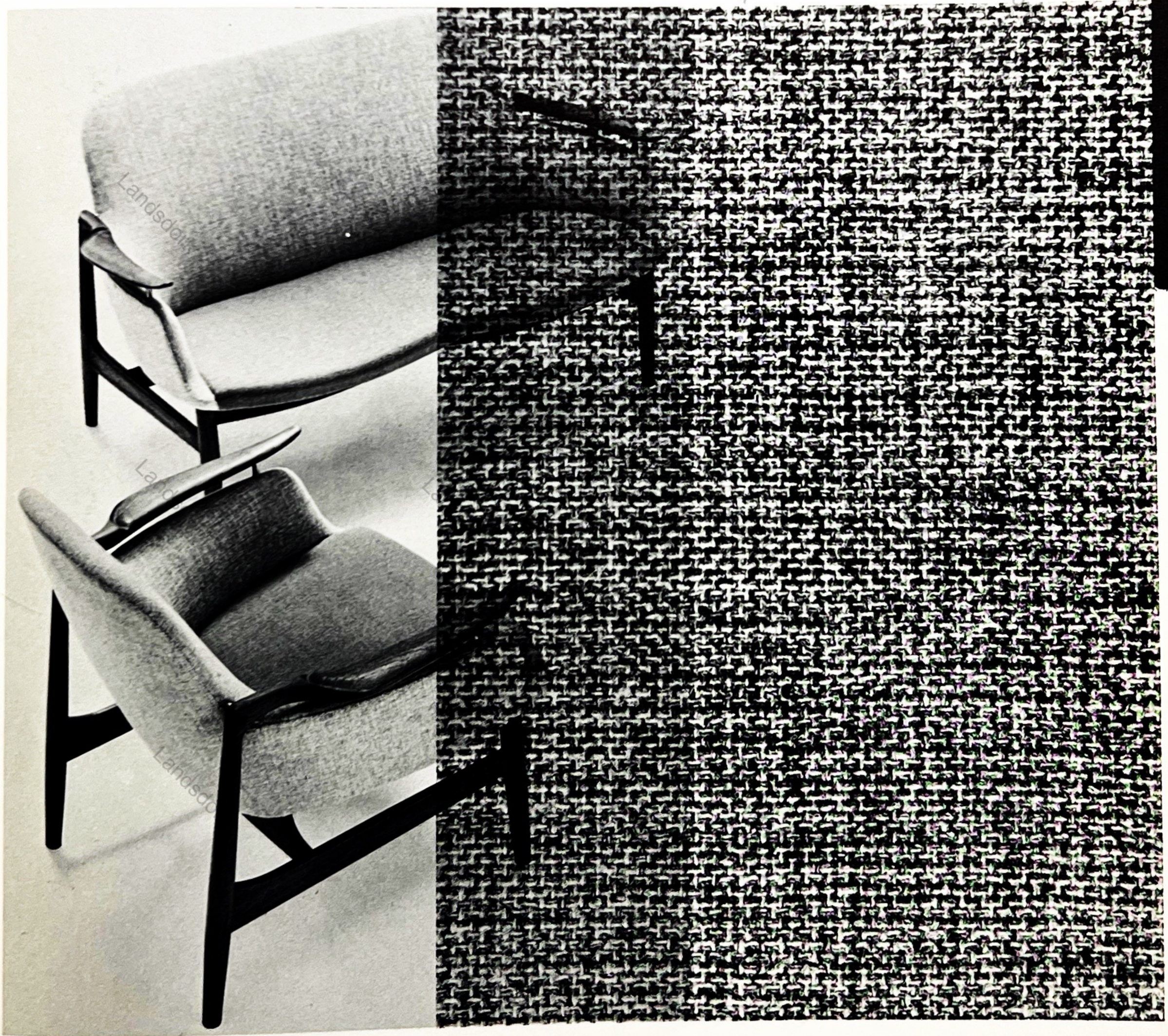
Designer: TIMO SARPANEVA
Item No. 8421 **"KARELIA"**
100% cotton; 60" wide
Colors: beige & white or
green & white
Approximate Retail Price: 6.75

SHOWROOMS:
New York—667 Fifth Avenue
San Francisco—315 Pacific Avenue

Designer: DORIS NIELSEN
Item No. FN-42-1 **Danish Fabric**
100% wool; 51" wide; handwoven
Available in 16 subtle colors
Approximate Retail Price: 30.00



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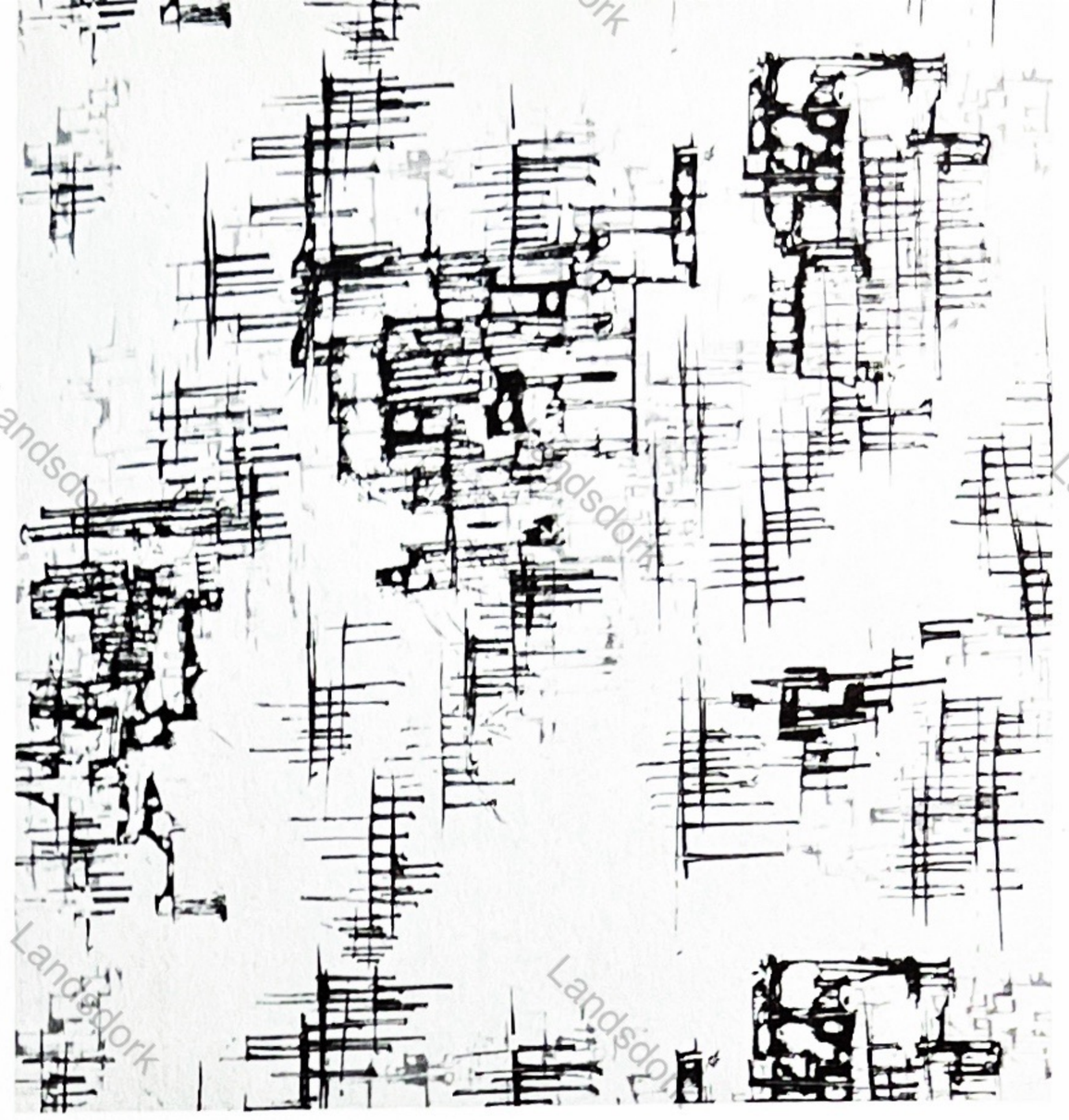
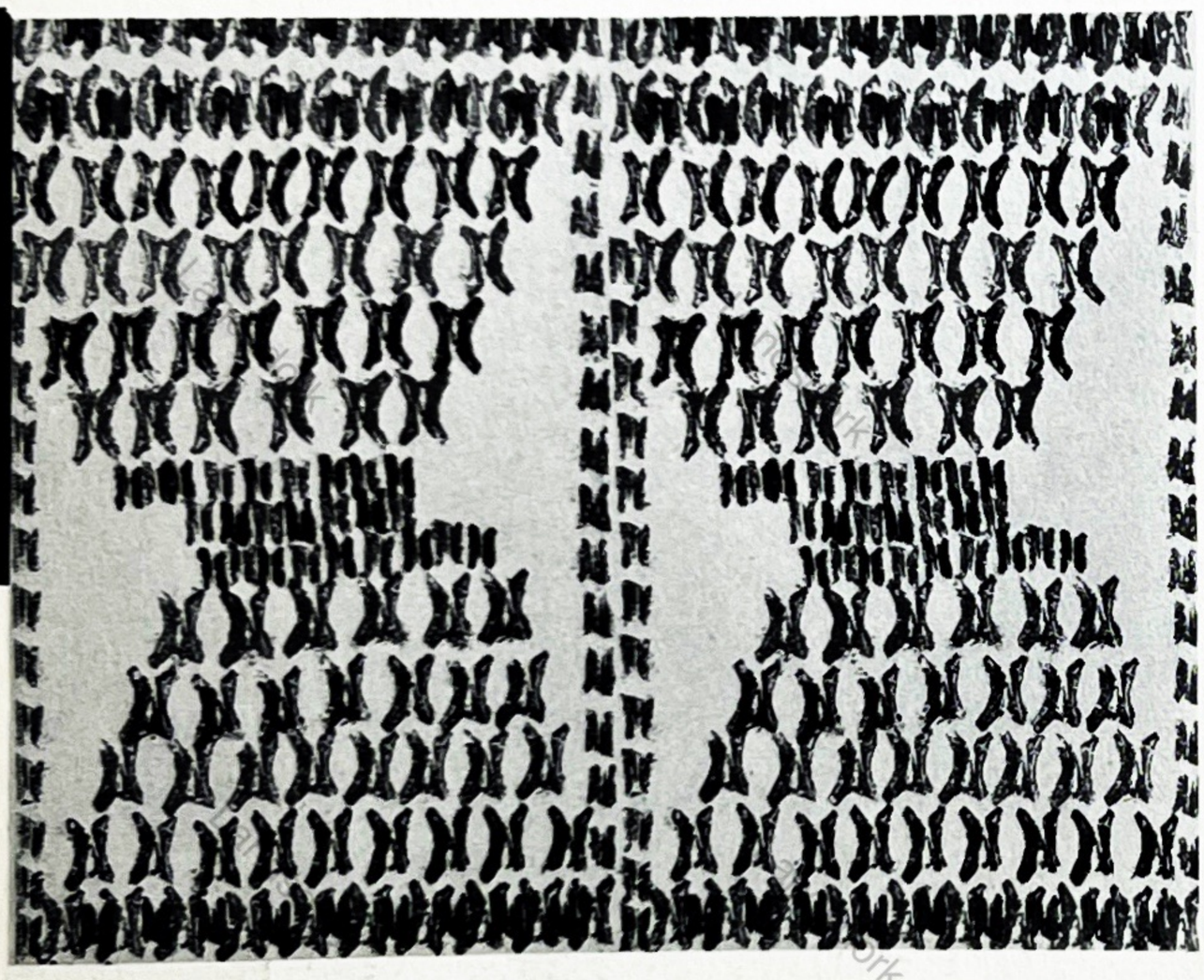
FREDERIK LUNNING
667 Fifth Avenue
New York 22, New York

Landsdork



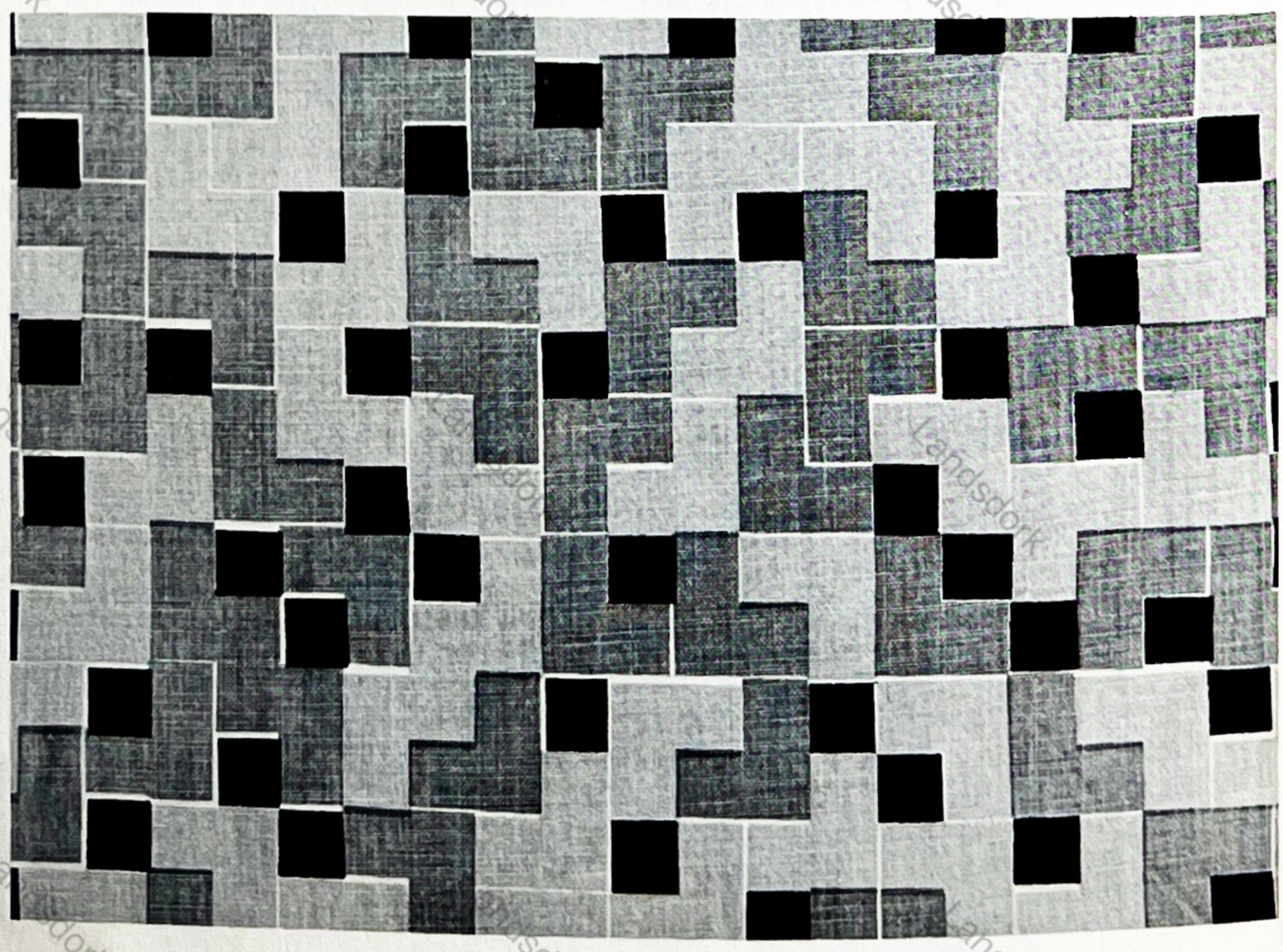
Designer: SARA PROVAN
Item No. 3010 **"NEW CITY"**
Width, 48"; repeat, 18½"
Colors: cerulean & avacado
on sheer Fiberglas; stone grey
& gold on imported Belgian linen
Approximate Retail Price: 7.50

All prints available in CUSTOM COLORS on choice of: Belgian linen; sheer Fiberglas; cotton & Fortisan; 100% Dacron; linen & Dacron sheer; goat hair cloth



Designer: NORMAN RUSKIN
Item No. 3005 **"CEYLON"**
Width, 48"; repeat, 16"
Colors: apple red & orange
on imported Belgian linen;
Olive & ultramarine on sheer cotton
Approximate Retail Price: 7.50

Available for residential or contract installation



Designer: ALBERT HERBERT
Item No. 3001 **"DOMINOES"**
Width, 48"; repeat, 18"
Colors: brown; beige &
charcoal on imported Belgian linen
Approximate Retail Price: 7.50

LIEB-MEYER CORPORATION
16 East 52 Street
New York 22, New York

furniture forum

Item No. P374 **Siamese Silk**
Width, 40"; pattern repeat, 7"
Colors: brick, blue, green & gold
Approximate Retail Price: 18.00, **heavy weight**

Item No. P206A **Siamese Silk**
Width, 40"; pattern repeat, 6"
Multicolored yellow brown & olive
Approximate Retail Price: 13.50, **light weight**

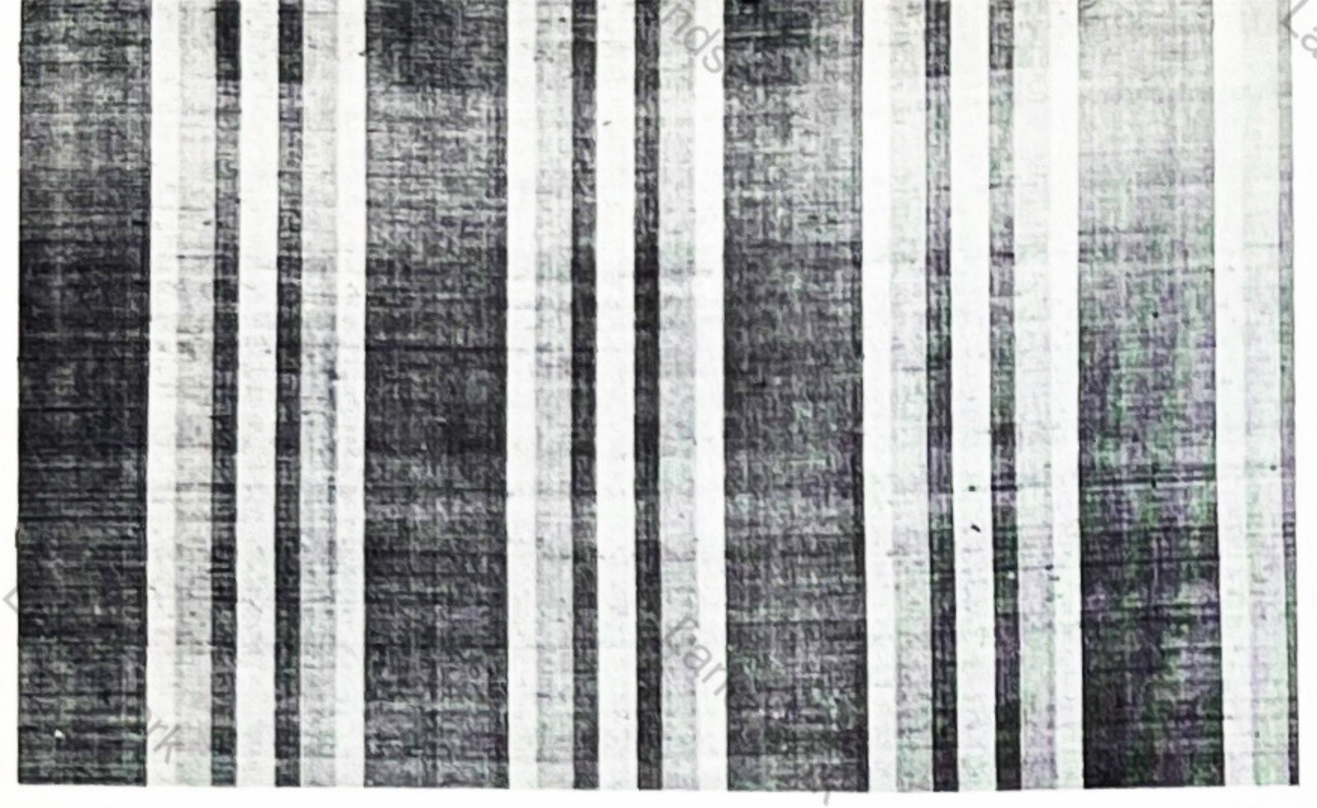
Item No. D71 **Siamese Silk**
Width, 40"; pattern repeat, 7"
Multicolored turquoise, fuschia & orange
Approximate Retail Price: 16.50, **medium weight**

SHOWROOMS:
New York—171 Madison Avenue
Philadelphia—Architects Bldg.
Forest Park, Ill.—7438 W. Harrison
San Francisco—432 Jackson Street
Dallas—2722 Fairmont Street

Item No. P241 **Siamese Silk**
Width, 40"; nubby texture cross weave
Range of colors
Approximate Retail Price: 18.00, **heavy weight**

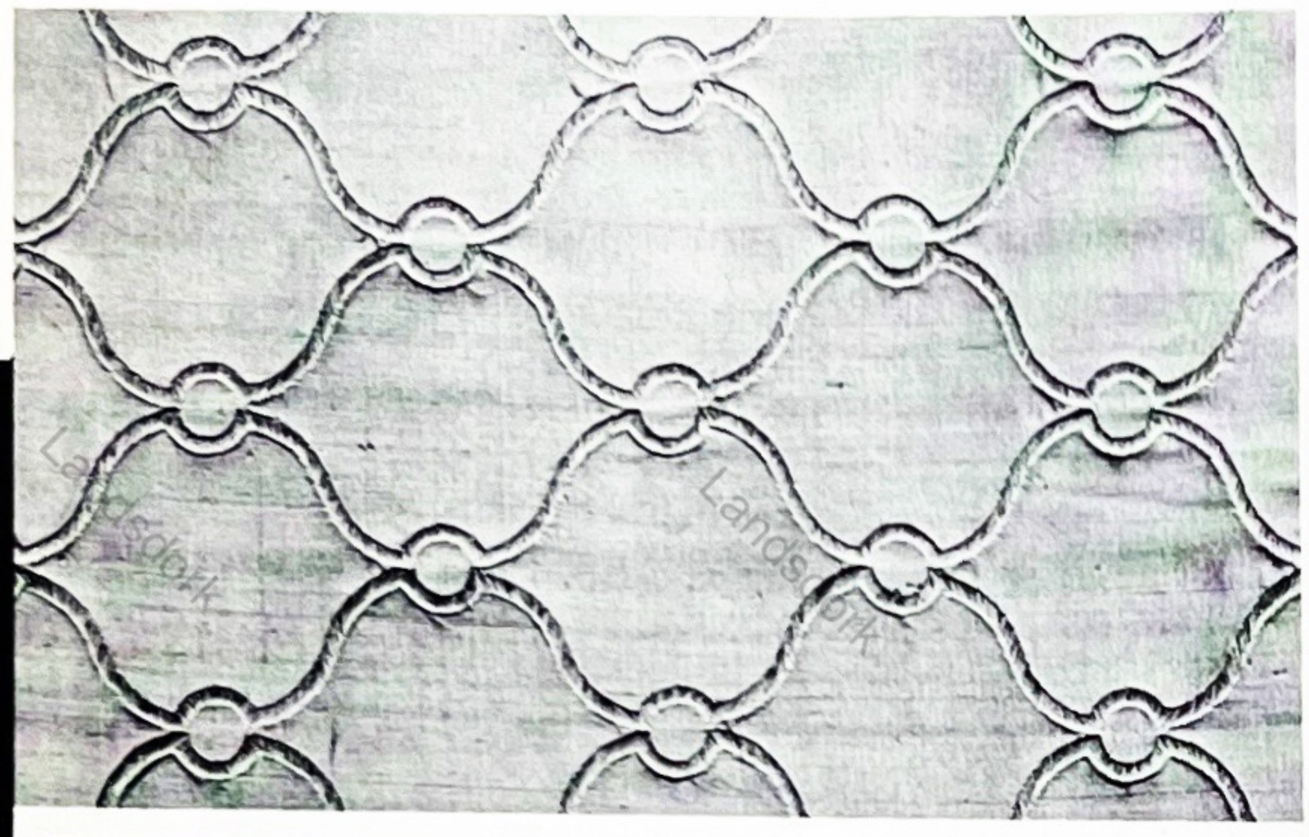
FAR EASTERN FABRICS, INC.
171 Madison Avenue (33 St.)
New York 16, New York

Landsdork



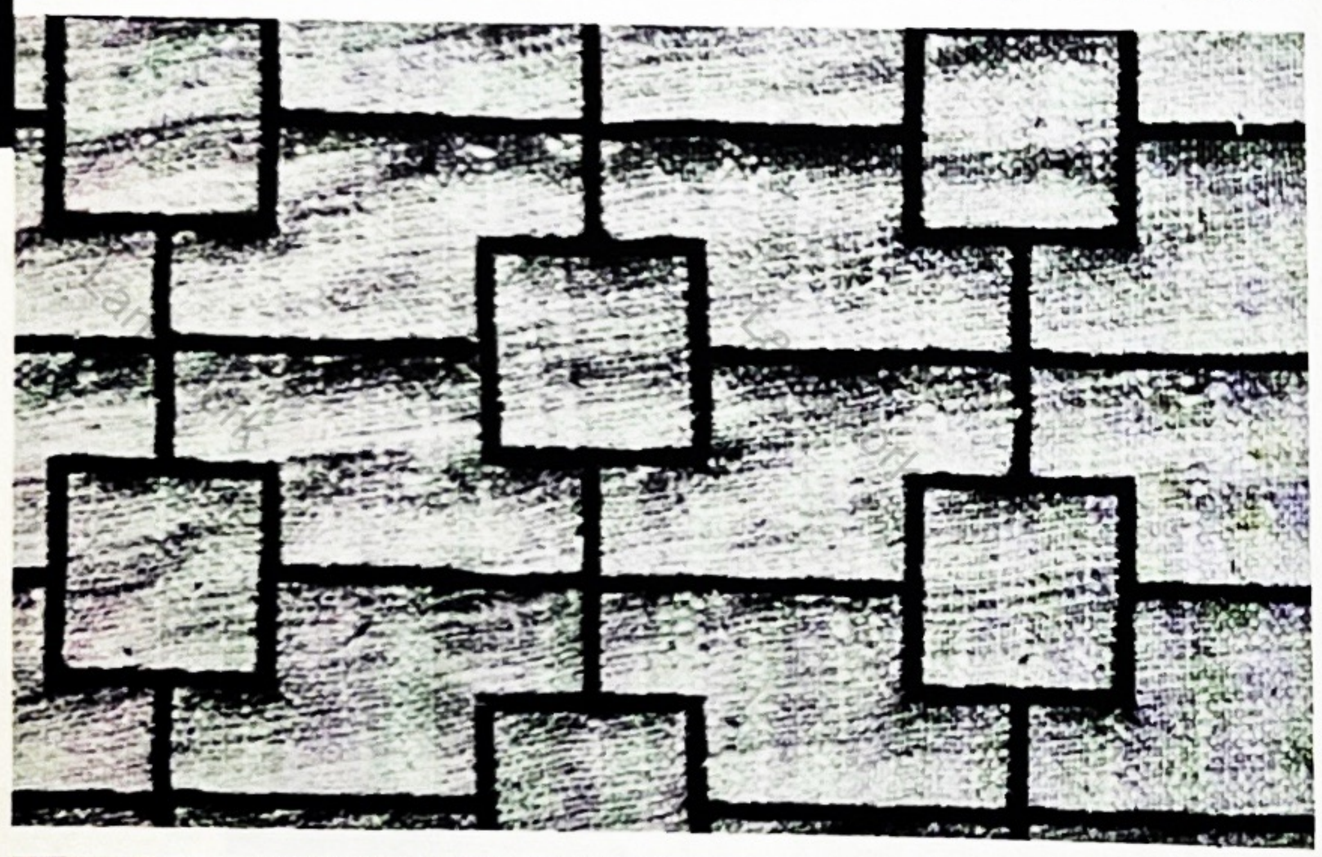
Item: Handwoven Siamese Silk
Fabric: 40" wide; 100% silk
Vertical stripes in drapery weight and companion color in heavy-textured silk or upholstery fabric
Available in a very wide selection of colors and combinations of colors
Approximate Retail Prices:
Vertical stripes, 18.75; **solid color,** 26.25

THAIBOK presents designs of SCHIFFLI EMBROIDERED QUILTING on three types of fabric: linen — silk — silton (cotton and silk)

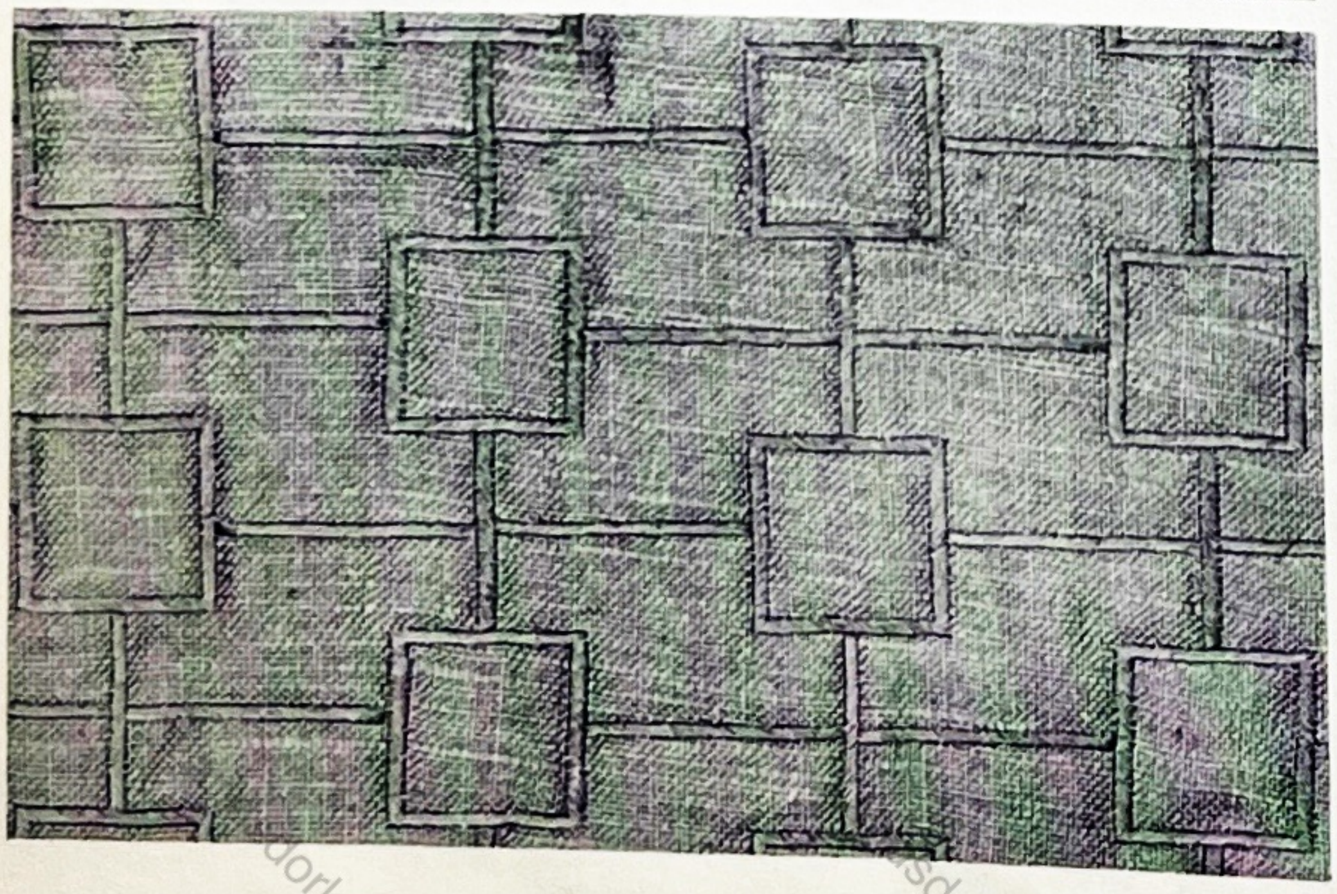


Unquilted matching fabrics are available

Item: Hand Woven Siamese Silk
Fabric: 40" wide, 100% silk
Colors: bamboo yellow, aqua or salmon
Approximate Retail Prices: 25.50, **quilted**
18.00, **unquilted**



Item: EXCELSIOR
Fabric: 52" wide, 100% linen
Colors: oatmeal/black embroidery
Approximate Retail Prices: 17.25, **quilted**
7.50, **unquilted**



SHOWROOMS:

New York—3 East 53 Street
Boston—420 Bolyston Street
Chicago—6-117 Merchandise Mart
Dallas—2915 Fairmount Avenue
Denver—550 So. Colorado Blvd.
Grand Rapids—159 Ottawa Ave. N.W.
Los Angeles—151 N. Robertson Blvd.
Miami—160 Northeast 40 Street
Philadelphia—1616 Walnut Street
San Francisco—451 Jackson Square
Seattle—1501 Olive Way
Toronto—78 Avenue Road

Item: DULCET
Fabric: 52", 100% linen
Colors: nut brown, robins egg blue, old red, olive, gold, avocado or terra cotta
Approximate Retail Prices: 15.90, **quilted**
6.15, **unquilted**

THAIBOK FABRICS, LTD.
3 East 52 Street
New York 22, New York

Date Due
WRAPPED
APR 28 2011
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FEB 16 2012
Demco-293

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